

2020 - 2021 JMSC Master of Journalism Timetable

1ST SEMESTER (Fall)

COMPULSORY COURSES

JMSC6001	Reporting and writing
JMSC6093	Video news production
JMSC6110	Digital journalism principles and tools

CORE SKILLS COURSES (Reporting & Writing)

JMSC6111	Long form and feature writing (<i>prior approval is required. See notes in the description</i>)
JMSC7007	Interpreting and using business journalism in a global era

CORE SKILLS COURSES (Visual & Audio)

JMSC6119	Writing and producing for TV news
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CORE SKILLS COURSES (Digital & Data)

JMSC6122	Fact-checking tools and techniques for journalists
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ELECTIVE COURSES

JMSC6104	Readings in China media and society
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2ND SEMESTER (Spring)

COMPULSORY COURSES

JMSC6093	Video news production
JMSC6109	Media law and ethics

CORE SKILLS COURSES (Reporting & Writing)

JMSC6027	Covering China
JMSC6103	Reporting global affairs
JMSC6111	Long form and feature writing
JMSC7008	Global financial journalism (<i>to be confirmed</i>)

CORE SKILLS COURSES (Digital & Data)

JMSC6055	Research methods for media studies
JMSC6113	Data journalism (<i>to be confirmed</i>)
JMSC6116	Social media analytics for journalists
JMSC6117	Digital media entrepreneurship
JMSC6122	Fact-checking tools and techniques for journalists

CORE SKILLS COURSES (Visual & Audio)

JMSC6085	Documentary film appreciation
JMSC6100	Documentary video production
JMSC6118	Backpack journalism
JMSC6119	Writing and producing for TV news
JMSC6120	Podcasting and audio news
JMSC6123	Motion graphics for journalists

ELECTIVE COURSES

JMSC6115	Journalism internship
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MAY SEMESTER (Capstone)

JMSC6044	Master's project
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Remarks:

1. All courses are of 6 credits except JMSC6100 Documentary video production (12 credits).
2. Timetables will be subject to minor changes. Prior notice on individual courses' schedule updates will be given.
3. The dates of make-up classes for those classes interrupted by intervening holidays will be announced later.
4. JMSC reserves the right to cancel any courses which are under-enrolled.

1ST SEMESTER

COMPULSORY COURSES

JMSC6001 Reporting and writing (6 Credits) <i>Peter Eng (Sections A – B) Ting Shi (Section C)</i>	<i>Compulsory for all 1st year Part-time and Full-time students (with possible waivers for mid-career students with extensive professional experience)</i> This course focuses on the essential concepts, standards and practices of international-standard professional news reporting and writing in the English language. It aims to give you a core foundation in journalism generally, and for all the other more specialized JMSC courses you take this semester and next. We will focus on print and online breaking news, but the lessons apply widely to all types of journalism including features, broadcast and magazines. Instruction will be a combination of weekly lectures and discussions followed by tutorials/writing labs aimed at practical application of the lectures. The labs will focus on in-class analysis and writing drills that prepare you for later going out to report and write on your own.
Section A	Monday 9:30 am - 10:30 am (A1) and Tuesday 9:30 am – 11:30 am (A2)
Section B	Monday 11:30 am – 12:30 pm (B1) and Tuesday 12:30 pm – 2:30 pm (B2) (Dates of class: Aug 31, Sept 1, 7, 8, 14, 15, 21, 22, 28, 29; Oct 5, 6, 19, 20, 27; Nov 2, 3, 9, 10, 16, 17, 23, 24)
Section C	Monday 6:30 pm – 9:30 pm (Mature Student Path) (Dates of class: Aug 31, Sept 7, 14, 21, 28; Oct 5, 19; Nov 8, 9, 16, 23, 30)
Venue:	EH201, Eliot Hall (All sections)

JMSC6093 Video news production (6 Credits) <i>Diana Jou, AJ Libunao, Roy Ching</i>	Video Journalism is becoming the world’s dominant journalism language today. If you don’t understand “video,” you may find yourself, by modern media standards, <u>journalistically illiterate</u> . Whether you love the idea of learning to use video in your storytelling or hate it, to be a paid, professional communicator today <i>you must be willing to add video to your repertoire of skills</i> . Employers demand it and our audience deserve it. We live in three-dimensions. We should be capable of reporting in them as well. Video provides the option of bringing our sources to life; we see their faces, hear their voices, listen to them laugh or weep, whisper or sing, watch them run or dance, save lives or take them. It’s powerful, impactful and – presently, <u>irreplaceable</u> . It can also be difficult to master, requiring both physical and cognitive effort, technical and editorial thinking. We will help you with both, <i>but you must also help yourself by committing to learning and doing</i> . In the short time we have together, we can only expose you to these skills. To master them you MUST practice.
Section A	Thursday 9:30 am - 12:30 pm
Section B	Thursday 2:30 pm - 5:30 pm (Dates of class: Sept 3, 10, 17, 24; Oct 8, 22, 29; Nov 5, 12, 19, 26)
Venue:	JMSC Digital Media Lab, Eliot Hall (All sections)

JMSC6110
Digital journalism
principles and tools
(6 Credits)

Ross Settles, Foon Lee

In 1964 Marshall McLuhan first coined the phrase “the medium is the message”. In the decades since, media has evolved at an ever-increasing pace. To prepare for a career in journalism and communications, students need a grounding in the current state of the “media” and an understanding of the forces driving future media change. This survey course will introduce a wide range of digital media trends as well as introduce specific tools and techniques to illustrate these trends. By the end of the course, students will have an understanding of the trends affecting digital media as well as the fundamental tools and techniques needed to publish in multiple digital media formats, including text and photo, video and audio.

Lecture/seminar: Lecture for ALL sections Tuesday 6:30 pm – 8:00 pm
(Dates of class: Sept 1, 8, 15, 22, 29; Oct 6, 20, 27; Nov 3, 10, 17, 24)

Venue: T7, Meng Wah Complex

Tutorials:

Section A Tuesday 8:00 pm - 9:30 pm
(Dates of class: Sept 1, 8, 15, 22, 29; Oct 6, 20, 27; Nov 3, 10, 17, 24)

Section B Wednesday 2:30 pm - 4:00 pm
(Dates of class: Sept 2, 9, 16, 23, 30; Oct 7, 21, 28; Nov 4, 11, 18, 25)

Section C Thursday 12:30 pm – 2:00 pm
(Dates of class: Sept 3, 10, 17, 24; Oct 8, 22, 29; Nov 5, 12, 19, 26)

Venue: JMSC Digital Media Lab, Eliot Hall (All sections)

CORE SKILLS COURSES (Reporting & Writing)

JMSC6111
Long form and
feature writing
(6 Credits)

Keith Richburg

This course aims to widen students’ knowledge of journalistic forms and deepen their story-telling ability in English. It focuses on profiles, features, news features, news analyses and opinion writing, including editorials, columns, essays and reviews. Through lectures, examination of quality works and writing assignments, students learn how facts can be turned into stories with insights and points of view.

Lecture: Thursday 1:30 pm - 4:30 pm
(Dates of class: Sept 3, 10, 17, 24; Oct 8, 22, 29; Nov 5, 12, 19, 26)

Venue: Shum Wai Yau Reading Room, G/F, Eliot Hall

Note: This section is for a limited number of students who already possess advanced English language writing skills and basic reporting experience. Students wishing to take this course will be asked to submit writing samples, and enrollment is at the discretion of the instructor. This course will also be offered in the spring semester.

JMSC7007
Interpreting and
using business
journalism in a
global era (6 Credits)

This course aims to teach students how to create good business journalism and become an intelligent consumer of business and financial news. We shall examine fundamental issues that business journalists face in their daily work as the global economy becomes increasingly competitive and integrated. We shall learn the basic methods and tactics of a business journalist -- where to look for and how to identify business news stories and how to deliver them in

<i>Ting Shi</i>	a compelling narrative that resonates with local, regional and global readers. The objective of the course is to help you develop the background knowledge, critical-thinking and data-gathering skills necessary for you to thrive in the present-day newsroom.
Lecture:	Wednesday 6:30 pm - 9:30 pm (Dates of class: Sept 2, 9, 16, 23, 30; Oct 7, 21, 28; Nov 4, 11, 18, 25)
Venue:	EH201, Eliot Hall

CORE SKILLS COURSES (Digital & Data)

<i>JMSC6122</i> <i>Fact-checking tools and techniques for journalists</i> <i>(6 Credits)</i> <i>Masato Kajimoto</i>	A constant stream of fraudulent news stories in our daily media diet has given rise to troubling cultural trends and alarming political movements in recent years across the world. False claims, misleading factoids, exaggerations, propaganda, hoaxes, rumors, satire, questionable advertising, radical extremism, and other types of misinformation and disinformation are now being masqueraded as journalism. In today's digital world journalists must understand the complexity of information disorder and its intertwined ecology composed of human behavior, computer algorithms, and strategic communication tactics. Journalists are now expected to actively navigate through the abundance of media content, identify problematic information circulating in the community, and effectively combat the spread of false claims and "fake news." This inquiry-based, hands-on course introduces you to the tools and techniques of fact-checking and social media verification. It draws on the fields of data science, statistics, digital forensics, cognitive science, social psychology, marketing, politics, and media studies. You will investigate specific topics and work on case studies to acquire an advanced digital tool dexterity as well as analytical mind-set.
Lecture:	Wednesday 9:30 am - 12:30 pm (Dates of class: Sept 2, 9, 16, 23, 30; Oct 7, 21, 28; Nov 4, 11, 18, 25)
Venue:	JMSC Digital Media Lab & G21, Eliot Hall

CORE SKILLS COURSES (Visual & Audio)

<i>JMSC6119</i> <i>Writing and producing for TV news</i> <i>(6 Credits)</i> <i>Matt Walsh</i>	This course is designed to introduce the fundamentals of TV/video news writing, production and presenting as practiced at an international level. This is a practical course, rather than a theoretical study, and it includes frequent writing and presenting assignments to be done during class time and as homework. Students will gain a solid, overall understanding of how the broadcast news process works – from news gathering, to news writing, to the production of news bulletins to presenting on camera, with and without a script. Additionally, students will gain hands-on experience operating the essential studio equipment involved in producing a video news bulletin.
Lecture:	Saturday 10:30 am - 1:30 pm (Dates of class: Sept 5, 12, 19, 26; Oct 3, 10, 24, 31; Nov 7, 14, 21, 28)
Venue:	JMSC Studio, EHG01, Eliot Hall

ELECTIVES

<i>JMSC6104</i> <i>Readings in China</i> <i>media and society</i> <i>(6 Credits)</i> <i>Qian Gang</i>	The course explores the state of media in China, its historical development, its transformation and its role in the political, social and economic life of China. Through lectures and seminars with China experts and veteran journalists, the course offers an overview of the challenges in covering China, and the state of coverage in the international and Chinese-language media. (Students are required to have Chinese-language proficiency)
Lecture:	Thursday 6:30 pm - 9:30 pm (Dates of class: Sept 3, 10, 17, 24; Oct 8, 22, 29; Nov 5, 12, 19, 26)
Venue:	JMSC Digital Media Lab, Eliot Hall

2ND SEMESTER

COMPULSORY COURSES

JMSC6093
Video news
production
(6 Credits)

Eva Tam

Video Journalism is becoming the world's dominant journalism language today. If you don't understand "video," you may find yourself, by modern media standards, journalistically illiterate. Whether you love the idea of learning to use video in your storytelling or hate it, to be a paid, professional communicator today *you must be willing to add video to your repertoire of skills*. Employers demand it and our audience deserve it. We live in three-dimensions. We should be capable of reporting in them as well. Video provides the option of bringing our sources to life; we see their faces, hear their voices, listen to them laugh or weep, whisper or sing, watch them run or dance, save lives or take them. It's powerful, impactful and – presently, irreplaceable. It can also be difficult to master, requiring both physical and cognitive effort, technical and editorial thinking. We will help you with both, *but you must also help yourself by committing to learning and doing*. In the short time we have together, we can only expose you to these skills. To master them you MUST practice.

Lecture & Lab: Saturday 2:00 p.m. - 5:00 p.m.
(Dates of class: Jan 23, 30; Feb 6, 20, 27; Mar 6, 20, 27; Apr 10, 17, 24)

Venue: JMSC Digital Media Lab, Eliot Hall

JMSC6109
Media Law and
ethics
(6 Credits)

Sharron Fast
&Cliff Buddle

This course examines the legal and ethical issues and trends, major laws and court decisions affecting the media and journalists. It deals with fundamental issues concerning freedom of expression and freedom of the press and the different ways in which these freedoms are impacted in various jurisdictions, including through laws and developments involving defamation, privacy, contempt of court, obscenity, national security/anti-terrorism, copyright and more. While the main focus is on Hong Kong, it also covers major global media law and ethical developments in mainland China, the U.S., U.K., E.U., other common law jurisdictions and elsewhere.

Lecture/seminar: Monday 6:30 pm - 9:30 pm
(Dates of class: Jan 21, 28; Feb 4, 25; Mar 4, 18, 25 & Apr 1, 8, 15, 22, 29)

Venue: T3, Meng Wah Complex

CORE SKILLS COURSES (Reporting & Writing)

<p>JMSC6027 <i>Covering China</i> (6 Credits)</p> <p><i>Ting Shi</i></p>	<p>This course introduces students to the methods, as well as the ethical and cultural issues, involved in reporting on contemporary China. The course examines the public information structure in the People's Republic of China, news sources and the use of published documents and statistics, with special focus on the politics and economy of China. It will also give an overview of the state of the media and news topics in China.</p>
<p>Lecture:</p>	<p>Wednesday 6:30 pm - 9:30 pm (Dates of class: Jan 20, 27; Feb 3, 10, 24; Mar 3, 17, 24, 31; Apr 7, 14, 21)</p>
<p>Venue:</p>	<p>EH201, Eliot Hall</p>
<p>JMSC6103 <i>Reporting global affairs</i> (6 Credits)</p> <p><i>Keith Richburg</i></p>	<p>This course introduces students to the world of foreign correspondence, including the challenges and rewards of reporting on complex global issues. These range from war and conflict to scarcity of natural resources to the treatment of ethnic and religious minorities. Students will critically examine the coverage of countries and topics in the international media, hear firsthand from correspondents in the field, and examine the crucial interplay of international reporting, public opinion and foreign policy decision-making. Students will also learn how to cover international "beats" by being assigned countries and global themes that they will report on each week in the class and for the course's global news website. Taught by instructors with a broad range of varied international reporting experiences, and supplemented by guest lecturers and visitors, this is a course for aspiring foreign correspondents or others interested in expanding their knowledge of global issues in the media.</p>
<p>Lecture:</p>	<p>Thursday 9:30 am - 12:30 pm (Dates of class: Jan 21, 28; Feb 4, 25; Mar 4, 18, 25 & Apr 1, 8, 15, 22, 29)</p>
<p>Venue:</p>	<p>EH201, Eliot Hall</p>
<p>JMSC6111 <i>Long form and feature writing</i> (6 Credits)</p> <p><i>Eric Wishart</i></p>	<p>This course aims to widen students' knowledge of journalistic forms and deepen their story-telling ability in English. It focuses on profiles, features, news features, news analyses and opinion writing, including editorials, columns, essays and reviews. Through lectures, examination of quality works and writing assignments, students learn how facts can be turned into stories with insights and points of view.</p>
<p>Lecture:</p>	<p>Monday 9:30 am - 12:30 pm (Dates of class: Jan 18, 25; Feb 1, 8, 22; Mar 1, 15, 22, 29 & Apr 12, 19, 26)</p>
<p>Venue:</p>	<p>EH201, Eliot Hall</p>
<p>JMSC7008 <i>Global financial journalism</i> (6 Credits)</p>	<p>The course prepares students for reporting positions at a wide variety of financial media, including newspapers, specialized Web sites, broadcasters and global wire services. Students will learn how to conceptualize, source and prepare news reports on global financial markets, company performance, monetary policy and economic data, among other topics. This is a hands-on course during which students will produce multiple publication-ready news stories.</p>

Lecture: To be confirmed

Venue: To be confirmed

CORE SKILLS COURSES (Digital & Data)

<i>JMSC6055</i> <i>Research methods for media studies</i> <i>(6 Credits)</i> <i>King-wa Fu</i>	<p>This course is offered for students interested in research on media contents, communication processes, or media users. On the one hand, we cover major conceptual approaches to media events, media language, comparative media studies and the political economy of the media. On the other hand, we explore qualitative and quantitative methods in media research, including content analysis and surveys. So are you interested in preparing a public opinion poll on a hot topic in town? Do you want to know how to analyze political rhetorics? Ever wondered who owns media groups in China and Hong Kong? If your answer is yes to any of the above, this course is designed for you.</p>
Lecture:	Wednesday 9:30 am - 12:30 pm (Dates of class: Jan 20, 27; Feb 3, 10, 24; Mar 3, 17, 24, 31; Apr 7, 14, 21)
Venue:	EH201, Eliot Hall

<i>JMSC6113</i> <i>Data journalism</i> <i>(6 Credits)</i> <i>To be confirmed</i>	<p>In this increasingly data-driven, electronic world, good reporting isn't just about going to press conferences and developing sources. We no longer have to take the word of "experts" to crunch numbers or solely rely on their analysis/ spin – we can, and <i>must</i>, do it for ourselves. Stories are buried in public data all over the world – from government records to census data to private company disclosures. Whether it is providing a few numbers for a breaking news story or making sense of a large government data dump for the huge exclusive, mastering basic computer-assisted reporting tools will give you the edge to unlock these stories ahead of the competition.</p>
Lecture:	To be confirmed
Venue:	To be confirmed

<i>JMSC6116</i> <i>Social media analytics for journalists</i> <i>(6 Credits)</i> <i>King-wa Fu</i>	<p>This course is designed to provide training for master-level journalism or communication major students about the basic techniques of web and social media analytics. It covers a variety of tools that help them conduct a range of applications including web scraping, API programming, text mining, sentiment analysis, network analysis, data visualization, as well as web site analytics. The course is designed and taught in problem-based or project-driven mode which aims to facilitate real life application of the techniques in a variety of media and communication settings.</p>
Lecture:	Friday 6:30 pm - 10:00 pm (Dates of class: Jan 22, 29; Feb 5, 19, 26; Mar 5, 19, 26 & Apr 9, 16)
Venue:	JMSC Digital Media Lab, Eliot Hall

JMSC6117 Digital media entrepreneurship (6 Credits) <i>Ross Settles</i>	<p>This course will take students through an intensive development of a digital media product. This practicum will provide students with an immersive introduction to the process of conceiving, developing and creating a new media business. Students will receive instruction in key media business and technical fundamentals. Each class will combine current international examples of media problem-solving and entrepreneurship with real world examples. The 12 week course will break students into groups of 3-5. Each team will develop a startup idea and carry it through to the development of a prototype (a website) and a pitch.</p>
Lecture:	Tuesday 6:30 pm - 9:30 pm (Dates of class: Jan 19, 26; Feb 2, 9, 23; Mar 2, 23, 30; Apr 13, 20, 27)
Venue:	JMSC Digital Media Lab, Eliot Hall

JMSC6122 Fact-checking tools and techniques for journalists (6 Credits) <i>Masato Kajimoto</i>	<p>A constant stream of fraudulent news stories in our daily media diet has given rise to troubling cultural trends and alarming political movements in recent years across the world. False claims, misleading factoids, exaggerations, propaganda, hoaxes, rumors, satire, questionable advertising, radical extremism, and other types of misinformation and disinformation are now being masqueraded as journalism. In today's digital world journalists must understand the complexity of information disorder and its intertwined ecology composed of human behavior, computer algorithms, and strategic communication tactics. Journalists are now expected to actively navigate through the abundance of media content, identify problematic information circulating in the community, and effectively combat the spread of false claims and "fake news." This inquiry-based, hands-on course introduces you to the tools and techniques of fact-checking and social media verification. It draws on the fields of data science, statistics, digital forensics, cognitive science, social psychology, marketing, politics, and media studies. You will investigate specific topics and work on case studies to acquire an advanced digital tool dexterity as well as analytical mind-set.</p>
Lecture:	Thursday 2:30 pm - 5:30 pm (Dates of class: Jan 21, 28; Feb 4, 25; Mar 4, 18, 25 & Apr 1, 8, 15, 22, 29)
Venue:	EH201, Eliot Hall

CORE SKILLS COURSES (Visual & Audio)

JMSC6085 Documentary film appreciation (6 Credits) <i>Uli Gaulke</i>	<p>This course is designed to serve as an introduction to the documentary form of journalistic and artistic expression. Through these classes, students will build skills in critical analysis and assume a multi-disciplinary approach in the study of documentary films. The course will analyze content, style, and methodology in documentary film making. In part, the lectures will take an historical approach. The course will examine how documentaries reflect societies and have impact on them.</p>
Lecture:	Tuesday 1:30 pm - 4:15 pm (Dates of class: Jan 19, 26; Feb 2, 9, 23; Mar 2, 23, 30; Apr 13, 20, 27)
Venue:	MB103, Main Building
Tutorial A:	Wednesday 12:30 pm - 1:30 pm
Tutorial B:	Wednesday 1:30 pm - 2:30 pm
Venue:	(Dates of class: Jan 20, 27; Feb 3, 10, 24; Mar 3, 17, 24, 31; Apr 7, 14, 21) EH201, Eliot Hall

<p>JMSC6100 Documentary video production (12 Credits)</p> <p><i>Uli Gaulke & Ruby Yang</i></p>	<p>This is a hands-on practical course on the techniques of documentary video production. Students will be primed on the various styles of documentary videos. They will learn and practice all the necessary steps to produce a short documentary video. The course will begin with screening of significant documentary films to explore the treatment, style, and different production techniques. Student will also participate in the discussion of relevant issues such as copyright, invasion of privacy, rights of the interviewees, and the use of dramatization. Once students are familiar with the various documentary modes of presentation, they will begin research on a topic they would like to produce for the course. By the second week, production will begin. Students will be working in teams to perform all tasks necessary to produce a short 20-minute documentary video.</p>
<p>Lecture:</p>	<p>Monday 2:30 p.m. - 5:30 pm (Dates of class: Jan 18, 25; Feb 1, 8, 22; Mar 1, 15, 22, 29 & Apr 12, 19, 26) Final screening: to be confirmed</p>
<p>Venue:</p>	<p>JMSC Digital Media Lab, Eliot Hall</p>

<p>JMSC6118 Backpack journalism (6 Credits)</p> <p><i>Kevin Sites</i></p>	<p>Backpack or mobile journalism is the intersection of portable digital newsgathering and post production tools with traditional narrative storytelling. Each amplifies the other in revolutionary ways: it's now easier to tell the story without changing it, reporting with less intrusion and more flexibility. The reporter footprint shrinks, while the stories they tell become more authentic and powerful. Backpack journalists are the commandos of storytelling; self-reliant individuals, able to shoot, write and produce multimedia reports alone with what they carry in their packs. Our sources are no longer talking to into a camera, but rather to us. Better rapport with people means better information and better stories. But it can also mean more dangers, more problems and less resources to solve them. Still, solo backpack journalists have been able to travel around the world, effectively reporting on war, natural disaster and civil conflict, but the skills they use are also the same skills you can employ wherever you practice your craft, from Hong Kong to Hangzhou. The goal of this course is to expose you to the practices of backpack journalism by studying its methods, toolkits and case studies of current practitioners. By the semester's end you should be able to work autonomously in the field using current digital technology to gather and produce compelling human stories for online media outlets.</p>
<p>Lecture:</p>	<p>Tuesday 9:30 am - 12:30 pm (Dates of class: Jan 19, 26; Feb 2, 9, 23; Mar 2, 23, 30; Apr 13, 20, 27)</p>
<p>Venue:</p>	<p>JMSC Digital Media Lab, Eliot Hall</p>

<p>JMSC6119 Writing and producing for TV news (6 Credits)</p> <p><i>Matt Walsh</i></p>	<p>This course is designed to introduce the fundamentals of TV/video news writing, production and presenting as practiced at an international level. This is a practical course, rather than a theoretical study, and it includes frequent writing and presenting assignments to be done during class time and as homework. Students will gain a solid, overall understanding of how the broadcast news process works – from news gathering, to news writing, to the production of news bulletins to presenting on camera, with and without a script. Additionally, students will gain hands-on experience operating the essential studio equipment involved in producing a video news bulletin.</p>
<p>Lecture:</p>	<p>Friday 2:30 pm - 5:30 pm (Dates of class: Jan 22, 29; Feb 5, 19, 26; Mar 5, 19, 26 & Apr 9, 16, 23, 30)</p>

Venue: JMSC Studio, EHG01, Eliot Hall

JMSC6120
Podcasting and
audio news
(6 Credits)

Matt Walsh

Podcasting's resurgence in recent years and the durability of radio news make it essential that the well-rounded journalist have an understanding of how audio production and storytelling work. This course will provide beginning level exposure to the equipment necessary for recording and editing audio content, audio storytelling, interviewing skills, the nature and science of sound, what defines a podcast, a radio reporter's essential skills, announcing and 'finding your own voice'. Assignments will include a variety of recording and interviewing tasks, with a publish-ready audio story as the final output. A strong level of spoken English and English language listening for comprehension are essential for this course.

Lecture: Wednesday 9:30 am - 12:30 pm
(Dates of class: Jan 20, 27; Feb 3, 10, 24; Mar 3, 17, 24, 31; Apr 7, 14, 21)

Venue: JMSC Digital Media Lab, Eliot Hall

JMSC6123
Motion graphics
for journalists
(6 Credits)

Diana Jou

We are visual creatures. Humans can remember images better than words because images create associations with other knowledges, thus strengthening the neural connections. Newsrooms across the world are hiring visual journalists, who can think visually and creatively. This class will train journalists to create motion graphic explainers that complements but not repeat the same information as the written article. This course will require you to pitch, report and execute motion graphic projects. We'll be using After Effects to create motion graphics. This course is recommended to people who has experience with AT LEAST ONE Adobe Creative Cloud software, like Photoshop, Illustrator or Premiere Pro.

Section A: Wednesday 2:30 pm - 5:30 pm
(Dates of class: Jan 20, 27; Feb 3, 10, 24; Mar 3, 17, 24, 31; Apr 7, 14, 21)

Section B: Friday 10:30 am - 1:30 pm
(Dates of class: Jan 22, 29; Feb 5, 19, 26; Mar 5, 19, 26 & Apr 9, 16, 23, 30)

Venue: JMSC Digital Media Lab, Eliot Hall

ELECTIVES

JMSC6115
Journalism
internship
(6 Credits)

Students are required to enroll journalism internship for credits if they undertake journalism or media-related internships during the semesters in September to November or January to May. Those who wish to complete local internships for credits as an elective option must consult the internship co-ordinator for suitability. Students must commit to a minimum of 120 hours internship in journalism or media-related jobs. Students must submit portfolios and evaluation forms at the end of the internship. The internship supervisor must also submit an evaluation of the student's work. Students must also maintain a work journal to obtain credit. The journal would include weekly updates that summarize notable stories covered, challenges encountered, and lessons from the internship.

This course will be assessed on a pass/fail basis and will not be counted in the calculation of the GPA. However, grades will be recorded on the official transcript.

Spring & May Semester

CAPSTONE COURSE

JMSC6044
Master's project
(6 Credits)

Option A:

The Master's Project or capstone allows students to apply the journalistic skills, tools and principles that they have acquired during the MJ programme and produce either one substantial piece, or a body of journalistic work, that is of publishable quality. Students begin to plan their Master's Project in their first semester with their advisors. There are a variety of methods open to students to fulfill their capstone obligations: group based work (for example video, multi-media and web-based productions), or individual reporting projects that will produce magazine length print reports of about 1,500 – 3,000 words or its equivalent.

Students are required to devote 30 hours for meetings with the supervisor and in supervised field work or research, plus 90 hours of independent study and research. The project should be presented by May 31 of the last academic year of the curriculum.

Option B:

Students who have proven journalism experience, who are working journalists and part-time students can have the option of working on one multimedia story (enterprise project) as their capstone [for the entire project month of May.] They can choose an area of dominant emphasis for the project; text, still photography with text, or video, depending on which medium best suits the storytelling. The enterprise story ideas must be pre-approved by the programme director, in a written pitch email on or before January 31 of the last academic year of the curriculum.

Each student-developed story aimed for the capstone experience will be evaluated on the basis of faculty established criteria. The enterprise project should be presented by May 31 of the last academic year of the curriculum. Students are required to devote 30 hours for meetings with the supervisor and in supervised field work or research, plus 90 hours of independent study and research.

This course will be assessed on a distinction/pass/fail basis and will not be counted in the calculation of the GPA. However, grades will be recorded on the official transcript.

Schedule to be confirmed

FACULTY PROFILES

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Keith B. Richburg spent 34 years with The Washington Post as a reporter, editor and primarily a foreign correspondent. Starting as a summer intern and City Hall reporter, he moved to the Foreign Desk in 1986. He was the Post's Bureau Chief for Southeast Asia based in Manila from 1986-90; Bureau Chief for Africa from 1991-1995; Bureau Chief for Hong Kong and Southeast Asia from 1995-2000, covering the Hong Kong Handover and the Asian economic crisis; Bureau Chief in Paris covering Western Europe and terrorism from 2000-2005; and Bureau Chief in China from 2010-2013, based in Beijing and Shanghai. He was also The Washington Post's Foreign Editor from 2005-2007. He covered the war in Afghanistan, riding in on horseback with Northern Alliance troops in 2001, and he reported on the 2003 invasion in Iraq and the Second Palestinian intifada on the West Bank and Gaza. His coverage has won numerous awards, including two George Polk Awards, and was a Pulitzer Prize finalist. His 1997 book, "Out Of America," chronicles his travels across Africa. He has taught journalism at Princeton University and was a Fellow at Harvard University's Kennedy School of Government. He is a graduate of the University of Michigan and has a Master's Degree from the London School of Economics.

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Matt Walsh has been in broadcasting and journalism for more than 35 years and has been teaching at the University of Hong Kong's Journalism and Media Studies Centre since 2012. Matt began his career on radio in the United States, and moved into television at CNN in Atlanta in 1992, then CNN Hong Kong in 1999. In 20 years of work at a variety of CNN networks, he was an editor, writer, producer and trainer for CNN staff and affiliate stations. He has conducted training workshops for broadcasters and journalists in 20 Asian countries and territories, and dozens of media training sessions for corporate spokespeople. Matt is also a producer of programs for the Travel Channel, Discovery Channel, and CNN including Anthony Bourdain's *Parts Unknown*, *No Reservations* and *The Layover*. His voice over work can be heard on a wide variety of TV and radio commercials, documentaries, corporate videos and educational products.

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Dr. Fu is Associate Professor at the JMSC. His research focuses on the media's influence on mental health/suicide, health communication, research method, measurement, and statistics in journalism. He has a PhD from the JMSC, a MA in Social Sciences and a MPhil in Engineering from the Hong Kong University of Science and Technology. He obtained an undergraduate degree in Engineering from HKU. He was a journalist at the *Hong Kong Economic Journal*.

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Dr. Masato Kajimoto specializes in news literacy education, multimedia storytelling, and social media in journalism. His research incorporates learning analytics, media and cultural studies and narrative analysis. Before beginning a career in teaching and research, he worked as an online reporter and "Specials" editor (web producer) for [CNN](#). Born and raised in Nagoya, Japan, he earned his bachelor's degree (BA) in English and American literature at Chuo University in Tokyo. He holds a master's degree (MA) in Journalism from the [University of Missouri-Columbia](#) in the U.S. He obtained a PhD in Sociology from the [University of Hong Kong](#). As a professional journalist,

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Masato has written news articles, features and columns in English and in Japanese. As a journalism educator, he has supervised many online projects integrating broadcast and internet technologies. Masato heads JMSC's Asia Pacific Digital Citizens Project as the project leader. He is also an Affiliate Professor at the Center for News Literacy at the Stony Brook University Department of Journalism.

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Ting Shi is a freelance journalist and media consultant. Previously, she was a senior correspondent with Bloomberg News, mainly covering China's elite politics, political economy and foreign relations. She had also been China Editor at South China Morning Post for four years. Shi has an MA in Journalism from the University of California, Berkeley.

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Kevin Sites has spent the past decade reporting on global war and disaster for ABC, NBC, CNN, and Yahoo! News. In 2005, he became Yahoo!'s first correspondent and covered every major conflict in the world in a single year for his website, Kevin Sites in the Hot Zone. Dubbed by the trade press as the granddaddy of backpack journalists, Sites helped blaze the trail for a new breed of mobile reporters who work alone, carrying only a backpack of portable digital technology to shoot, write, edit and transmit multimedia reports from around the world. He is the author of two books for Harper Perennial, *In the Hot Zone: One Man, One Year, Twenty Wars* (2007) and *The Things They Cannot Say: Stories Soldiers Won't Tell You About What They've Seen, Done, Or Failed To Do in War* (2013). He is a recipient of several major awards, including The Edward R. Murrow Award and The Daniel Pearl Award for Courage and Integrity in Journalism. He was chosen as a Harvard University Nieman Journalism Fellow in 2010.

Sharron Fast
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Sharron Fast joined the JMSC in January 2016 from the Faculty of Law at the University of Hong Kong, where she was engaged in lecturing for the Faculty and research at the Centre for Comparative and Public Law (CCPL). Her research there focused on criminal law and human rights issues. She is the former editor of the *CCPL Rights Bulletin* and the *Annotated Ordinances of Hong Kong*. She has previously taught Hong Kong Legal Systems in the Santa Clara University Summer Abroad Programme, as well as Criminal Law and The Rule of Law with the Faculty of Law at HKU. Prior to her work in Hong Kong, she was based in Seoul, South Korea, where she worked for a boutique intellectual property law firm consulting on patent and trademark matters.

Diana Jou
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Diana Jou is a video journalist and photographer with more than nine years of experience in news production. She worked as a multimedia editor and video journalist at the Wall Street Journal. At the Journal she gained experience producing and editing live news segments, interactive stories, social media videos and web documentaries. She currently directs and produces visual stories for a variety of media outlets under her production company. She has a masters in journalism from University of California, Berkeley focusing on New Media. She received her bachelor degrees from University of California, Irvine in Asian American Studies and Studio Art Photography.

ADJUNCT PROFILES

Cliff Buddle
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Cliff Buddle began his career covering cases at the Central Criminal Court in London. He was brought to Hong Kong by the SCMP in 1994, and as chief court reporter he covered landmark constitutional cases following the city's return to China. He has worked as an opinion page editor, news editor and chief leader writer. He was deputy editor for six years, and as acting editor-in-chief in 2011/12 he oversaw a major revamp and redesign of the newspaper. He has a Master's Degree in Human Rights Law from the University of Hong Kong and has passed the Common Professional Examination, a post-graduation qualification in law.

Peter Eng
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Peter Eng, an Asian-American, is an independent journalism trainer, editor and writer. Since 1999, he has trained numerous journalists in seven Asian countries, teaching in universities, in newsrooms, and in workshops funded by international organizations, governments and NGOs. His work with Myanmar journalists has been particularly extensive. Eng has written extensively on the media in Asia, and has produced a large amount of journalism education materials including a widely used manual for Southeast Asian journalists. He also has edited a number of books and reports for academics, NGOs and UN agencies. As an independent journalist, Eng has written for prominent international media including Los Angeles Times, The Washington Quarterly, Columbia Journalism Review, The Wall Street Journal Asia, The New York Times, and International Herald Tribune (now the International New York Times). Before that, he reported from 13 Asian countries during his 13 years as news editor in the Bangkok bureau of the Associated Press. Eng has an MA with Special Honors in political science from the University of Chicago and Stanford University in the U.S., and was a Nieman Fellow at Harvard University.

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Qian Gang is former managing editor of *Southern Weekend* (南方周末), a leading mainland newspaper. He also is one of the founders of China Central Television's News Probe (新聞調查), a weekly investigative news magazine that attracts 20 million viewers. Qian joined the JMSC as a scholar-in-residence in 2003. His award-winning book, *The Great China Earthquake* (唐山大地震), an account of the earthquake that struck Tangshan in north China in 1976, is required reading for Hong Kong's secondary school students.

Ross Settles
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Ross Settles began his career in the 1990's as a consultant working with *Meredith Magazines* on new business models and organization. During the years since, he has worked with media companies, large and small, to innovate in today's rapidly evolving media environment. As both a consultant and media executive, Ross has worked with newsrooms, revenue and product development teams to create the best mix of revenue sources and content needed to reach and satisfy audiences and advertisers. Most recently, he has focused on the challenges and opportunities presented by the unique Asian media environment. Ross has worked with media to develop sustainable media business models in Indonesia, Malaysia, Hong Kong and Myanmar, as well as in Europe and North America. Ross was a Honorary Lecturer for three years at the JMSC before joining the faculty as adjunct professor focused on digital media and entrepreneurship at JMSC.

Eva Tam
Honorary Lecturer

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Eva Tam is an award-winning Canadian video journalist based in Hong Kong. She has over eight years of experience in producing, filming, editing and motion graphics. Her reporting work took all over the world, including Mumbai, Manila, Tokyo and Toronto. Currently, she's the senior multimedia producer at Fidelity International, creating editorial videos about investment and asset management. Previously, Eva worked at The Wall Street Journal for more than five years as a video journalist. She covered a wide range of international news such as Philippine president Duterte's war on drugs, Islamic State attacks in Indonesia, Occupy Hong Kong, Kobe Bryan's retirement and the disappearance of Malaysia Airlines MH370.

Uli Gaulke
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Uli Gaulke, born in the GDR, is an berlin based author & director of award winning documentaries. He studied directing at the Film University KONRAD WOLF and won with his first documentary feature HAVANNA MI AMOR in 2001 the German Film Award LOLA in Gold for the Best Documentary. The film had a successful release at cinemas worldwide and was invited to BERLINALE as the opening film of the FORUM, as well as to more than 30 other festivals like CANNES, AFI FEST Los Angeles, Miami IFF, Cinema du Réel, Paris. His second film MARRY ME (BERLINALE 2003) followed COMRADES IN DREAMS, which screened at SUNDANCE World Documentary Competition 2007 and was nominated for the Grand Jury Award. After he released PINK TAXI in 2009 his film AS TIME GOES BY IN SHANGHAI (2013) premiered in HOT DOCS Toronto and won the Grad Jury Price at Al Jazeera International Documentary Film Festival 2014. His latest documentary feature SUNSET OVER HOLLYWOOD (2018), which is currently running at German theatres, was nominated for the German Documentary Film Award and selected for the SXSW Festival. Uli Gaulke's films tell emphatic stories of people in different regions of the world like North Korea, China, Cuba, Russia, India and Burkina Faso. Also, Uli Gaulke worked as a director & cinematographer in TV Event Documentaries like 24h JERUSALEM and 24H EUROPE, which were broadcasted at ARTE Germany/ France and TV stations all over Europe. He taught masterclasses in Vietnam, Korea, Russia and at the Talent Campus in Berlin and New Delhi as well as at the Film University „KONRAD WOLF“ Potsdam Babelsberg. He had retrospectives of his work in Moscow, Bogotá (Colombia) and Hong Kong. Uli Gaulke is a member of the German Film Academy and has been a jury member for many different classified festivals worldwide.

Eric Wishart
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A former AFP editor-in-chief, Eric Wishart is responsible for special editorial projects with the Agency's global news management. He recently drew up guidelines on ethics and sourcing that can be found here <https://www.afp.com/en/agency/charter>. They have been published in English, French, Spanish and Arabic and are about to be launched in Chinese in a collaboration between AFP and Hong Kong University. He joined AFP in 1984 and his positions have included Middle East English desk head (1992-1996), Asia-Pacific editor (1996-1999), (AFP's first non-French) editor-in-chief (1999-2005) and Asia-Pacific director based in Hong Kong (2005-2012). His areas of expertise include news management, journalist safety and the editorial and ethical challenges facing the media in the digital and "post-truth" eras. As editor-in-chief, he was responsible for the organisation of major global coverages including 9/11 and the wars in Afghanistan and Iraq. He began his career in Scotland as a trainee with Scottish and Universal Newspapers and worked in the Scottish press as a reporter for 12 years. During that time he covered general news, had a music column that involved interviewing leading recording artists, and also wrote about cars. He studied at journalism school at Edinburgh College of Commerce (now Edinburgh Napier

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Ruby Yang is a noted Chinese-American filmmaker whose work in documentary and dramatic film has earned her an Academy Award, two further Academy nominations, Emmy nominations, and numerous other international awards including the Alfred I. duPont-Columbia Journalism Award, and the Global Health Council Media Award. In addition to producing and editing numerous documentaries and feature films, Yang co-founded the Chang Ai Media Project in 2003, which promotes public health in China. Chang Ai's trilogy of short documentary films about modern China, all directed by Yang, include *The Blood of Yingzhou District*, which won an Oscar in 2007; *The Warriors of Qiugang*, which received an Academy nomination for best documentary short in 2011; and *Tongzhi in Love*, which was short-listed in the same category in 2008. As Series Editor for Bill Moyers' *Becoming American – the Chinese Experience* (PBS, March 2003), Yang supervised editing for the entire series, which received four Emmy nominations. The *New York Times* called it “a model documentary that gets almost everything right.” Yang is a member of the Directors Guild of America and the Academy of Motion Picture Arts and Sciences.