

The Ethical Image: Challenges in Visualising a Changing World

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The University of Hong Kong

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PROGRAMME

Bringing together leading experts from Asia and beyond working in academia, the media and NGO community, we aim to discuss the ethical challenges faced by those who create, publish and use images in the course of their daily work, with the Rohingya crisis being the main case study. The outcome from each panel will be a compilation of the insights provided by the panellists, including concrete suggestions for solutions and sharing of best practice.

This conference is organised by the World Press Photo Foundation 'Explore' programme, the Journalism and Media Studies Centre of The University of Hong Kong, and Rights Exposure. It is supported by the WYNG Media Award (WMA) and Google News Initiative.

10:00 - 10:15 Welcome remarks

Kevin Sites, *Associate Professor of Practice, Journalism and Media Studies Centre, The University of Hong Kong*

10:15 - 12:00 PANEL 1 The Ethical Image: Challenges in Visualising a Changing World

David Campbell, *Director of Communications and Engagement, World Press Photo Foundation (Moderator)*

Julia Chiung-wen Hsu, *Country Contact, Chinese-Speaking Network, Dart Center for Journalism & Trauma*

Iain Martin, *News Editor (Asia), Storyful*

Philippe Massonnet, *Asia Pacific Regional Director, Agence France-Presse*

Tanvi Mishra, *Photo Editor/Curator, The Caravan magazine/PIX*

12:00 - 13:15 Lunch

13:15 - 15:00 PANEL 2 The Rohingya Crisis: Politics of Representation

Aunohita Mojumdar, *Editor, Himal Southasian (Moderator)*

Patrick Brown, *Photographer, Panos Pictures*

Hannah McKay, *Photographer, Reuters*

Minzayar Oo, *Photographer, Panos Pictures*

Matthew Smith, *Founder and CEO, Fortify Rights*

15:00 - 15:15 Coffee break

15:15 - 17:00 PANEL 3 How to Produce and Use Images Ethically

Robert Godden, *Director, Campaigns and Communications, Rights Exposure (Moderator)*

Aarti Kapoor, *Managing Director and Lead Consultant, Embode*

Jessica Lim, *Director, Angkor Photo Festival & Workshops*

Jennifer Prithveeva Samuel, *Photo Editor, National Geographic*

Stanley So, *Education Manager, Oxfam Hong Kong*

17:00 - 17:15 Coffee break

17:15 - 18:00 The Way Forward: Building Practical Solutions

Claudia Hinterseer, *Senior Video Producer, South China Morning Post (Moderator)*

David Campbell, *Director of Communications and Engagement, World Press Photo Foundation*

Robert Godden, *Director, Campaigns and Communications, Rights Exposure*

Aunohita Mojumdar, *Editor, Himal Southasian*

Eric Wishart, *Special Editorial Projects, Agence France-Presse*

18:00 - 18:30 Networking

Note: The conference will be filmed and made available online.

MODERATORS AND PANELLISTS



by Sun Thapphawut ©2018 Redlight

PATRICK BROWN

Australian photographer Patrick Brown has lived and worked in Thailand for nearly 20 years.

Born in Sheffield, England, Patrick spent his childhood moving to the Middle East and Africa before his family finally settled in Perth, Western Australia.

On leaving school, Patrick taught himself photography while working as a set builder for theatre and ballet where he honed his photographic skills capturing the action on stage. However, he found himself increasingly drawn into documentary photography and 1994 Patrick decided to return to Africa. He spent six weeks in Malawi documenting the work of a remarkable Australian surgeon Robert Weedon who had once saved his own life. Returning home, his photos soon became a major exhibition and won him the Australian Kodak Photographer of the Year award.

Inspired by this success Patrick left for Asia in 1999. He has since made Thailand his base, devoting himself to documenting critical issues across the Asia region often ignored by the mainstream media. His major project on the illegal trade of endangered animals won a World Press Photo award in 2004 and a multimedia award from POYi in 2008. Continuing to work on the subject, his book *Trading to Extinction* was nominated in the 10 best photo documentary books of 2014 by AmericanPhoto. Patrick is the recipient of the 3P Photographer Award, 3rd place winner of World Press Award, Days Japan Award, Picture Of The Year Award and NPPA's Best of Photojournalism Award for his work. His work has been exhibited at the International Centre of Photography in New York, the Metropolitan Museum of Photography in Tokyo, and Visa pour l'Image in France.

Patrick's photographs have appeared in The New Yorker, TIME, Newsweek, Vanity Fair, National Geographic, Mother Jones, Stern Magazine, Der Spiegel Magazine, Marie Claire, The New York Times, Aperture, GEO Germany, and International Herald Tribune. He has also worked with Amnesty International, Human Rights Watch, The Red Cross, Unicef, and World Vision.

Patrick has been represented by Panos Pictures since 2003.



by Werry Crone, Hollandse Hoogte

DAVID CAMPBELL

Writer, professor, producer and the current Director of Communications and Engagement at the World Press Photo Foundation in Amsterdam. In that role, he is responsible for the team that manages the foundation's communications strategy as well as programs and outreach.

David began his career as a press secretary for an Australian senator, before completing a Ph.D. in International Relations. For the past 30 years, he has taught visual culture, geography, politics, and multimedia journalism at universities in Australia, Britain, China and the United States, and is currently an Honorary Professor in the University of Queensland's School of Political Science and International Studies. David filmed "Home," a series of videos for the West End Refugee Service in Newcastle (UK) and produced "Laygate Stories" in collaboration with Peter Fryer. He has authored three academic monographs and numerous essays, written for many photography publications, co-hosted and produced the Multimedia Week podcast, and served as the secretary to the World Press Photo General Jury for the 2014 and 2015 contests.

See more at www.david-campbell.org.



by Inside Out Project (JR)

ROBERT GODDEN

Robert Godden is a human rights campaigns and communication expert. He specialises in advocacy strategy design, project management, and the use of visual media for positive social change. He co-founded Rights Exposure, an international human rights consultancy in 2014, where he is Director of Campaigns and Communications. Previously, he was with Amnesty International for 14 years, from 2004-2014 as the Asia-Pacific Campaign Coordinator based in Hong Kong, Kathmandu, and London.

Robert is regularly invited to speak on the role of the image in social justice campaigns, including at The Chinese University of Hong Kong, The University of Hong Kong, Magnum Foundation, Photo Kathmandu, SCAD Hong Kong, and World Press Photo Awards Days. He designed and runs the “Visualising Social Stories” workshops with Kevin Lee, founder of Invisible Photographer Asia, focussing on the strategic and creative use of images by non-profits.

In 2014-2015 he collaborated with independent journalist So Mei Chi to produce the photographs for the multi-award winning book *Strangers at Home* (外傭—住在家中的陌生人) on the lives of migrant domestic workers in Hong Kong. In 2017, he initiated the ethical debate regarding photos by Souvid Datta of children trafficked into sexual slavery in India and their publication by LensCulture. He co-authored an open letter and article in response that questioned the photographic industries’ role in exploiting vulnerable children who are photographed, calling for measures to be put in place to better protect them.

Robert holds an M.A. in South Asian Area Studies from SOAS, University of London, and is an alumnus of the New York University Tisch School of the Arts/Magnum Foundation Photography & Human Rights programme.

CLAUDIA HINTERSEER



Claudia Hinterseer is passionate about visual storytelling and is currently a Senior Video Producer at the South China Morning Post in Hong Kong. She is a co-founder of NOOR, the prestigious documentary photo agency and foundation. Previously she worked at China Daily Asia, NRC Handelsblad newspaper and the World Press Photo Foundation, where she managed the foundation’s educational programs. Claudia has an academic background in Visual Anthropology (Master of Arts).

JULIA CHIUNG-WEN HSU



by Yinlin Photo Studio

Julia Hsu is a professor at the College of Communication of National Cheng Chi University in Taiwan. She earned her Ph.D. in communication from SUNY Buffalo in 2003 and has been working on media coverage of victims and disasters since 2004. As a former TV journalist with the China Television Company, Hsu covered earthquakes, typhoons, and traumatic accidents. Following Typhoon Morakot, which hit the southern and eastern parts of Taiwan in 2009, she started a blog as an informative resource and discussion platform for reporters regarding the ethical treatment of victims, peer support and the positive role of media during disasters.

Professor Hsu has been invited to speak about trauma news at newsrooms, universities, disaster management authorities, and international forums. She was awarded the 2016 Japan Foundation Scholar, 2011-2012 Fulbright Senior Scholar and 2012 Dart Academic Fellow, and 2010 Research Fellowship, Interchange Association, Japan. She was also a Visiting Professor at CIDIR, University of Tokyo, Department of Communication, University of Washington, Seattle, and Department of Communication, Tokyo Woman’s Christian University. She has published journal articles in Disaster Prevention and Management, Natural Hazards, Cyberpsychology, Behavior, and Social Networking, Hermes, Online Information Review, Asian Journal of Communication, and others.



by Connecting Founders

AARTI KAPOOR

Aarti Kapoor is the Managing Director and Lead Consultant of Embode, an international human rights consultancy. She has spent the last 16 years working on human rights issues, focusing on forced labour, human trafficking and child exploitation across Asia, Africa as well as the UK. Aarti has worked for the civil service, both local and international NGOs, as well as the corporate sector. She is also a qualified lawyer in both the UK (England and Wales) and the US (New York state) and has an LL.M in Law and Economics, and a M.A. in Systems Leadership and Organisational Analysis.

In her lead role with Embode, Aarti manages a broad human rights portfolio across Asia and Africa. This has included the assessment of child labour in cocoa supply chains in Côte d'Ivoire, Ghana and Indonesia, migrant labour vulnerabilities in the palm oil sector of Malaysia, gathering effective practices in child participation in Cambodia, and building senior leadership teams in the non-profit sector across Asia.

Throughout her career, Aarti has worked with media and journalists on issues of human trafficking and sexual exploitation. Her experience has shown her the opportunities and challenges of working through the media, including in the way vulnerable people are portrayed.



JESSICA LIM

Jessica Lim is the newly-appointed director of the annual Angkor Photo Festival & Workshops which takes place annually in Siem Reap, Cambodia. Prior to joining the festival in 2010, she began as a news and photojournalist in her home country of Singapore before transitioning to serving as a photo and news editor for Drik Picture Library in Dhaka, Bangladesh, as well as a photographer liaison for Majority World, a photo agency which advocates for equal opportunities and diversity.

She currently is also a managing partner of One Eleven Gallery in Siem Reap, Cambodia, a gallery showcasing contemporary visual art from around the world.



by Paolo Bosonin

IAIN MARTIN

Iain Martin is the Asia Editor for Storyful.

Storyful has a team of seven people in its Hong Kong bureau working to discover the best stories, photos and video from social media in Asia. Iain joined Storyful in 2012 after working as a financial journalist in London since 2007.



by Anthony Wallace/AFP

PHILIPPE MASSONNET

Philippe Massonnet has been Regional Director of Asia Pacific for Agence France-Presse since September 2015. He graduated from France's CUEJ School of Journalism (Centre Universitaire d'Enseignement du Journalisme) and the National Institute of Oriental Languages and Civilizations (Institut National des Langues et Civilisations Orientales). He is a specialist on China, and has written three books on the country.

He was Global News Director of Agence France-Presse from 2009-2014 and previously head of the Europe-Africa Region. He was also an AFP correspondent in Beijing from 1992-96, and bureau chief from 2002 through to the Olympic Games in 2008. He also headed the General News division at AFP in Paris in the late 1990s.



by Georgie Gillard

HANNAH MCKAY

Hannah McKay has been a staff photographer for Reuters since 2017.

From 2015-2017 she worked as a freelance photographer for various wire agencies including Reuters, Press Association and European Pressphoto Agency in London, having spent three years on staff at the London-based news agency National News and Pictures and two years at the regional newspaper The Coventry Telegraph in central England.

Hannah's assignments have included coverage of the Rohingya refugee crisis in Bangladesh, FIFA World Cup, the Royal Wedding, President Donald Trump's working visit to the UK, the Pope's visit to Ireland as well as working on other various political and news stories in and around the United Kingdom.

Hannah has been awarded a Pulitzer Prize for her coverage of the Rohingya refugee crisis and her work has been recognised by Photo District News, The Press Awards, The Guardian Photographer of the Year, and the British Press Photographers Association.



by Aditya Kapoor

TANVI MISHRA

Tanvi Mishra began her career as a documentary photographer, and currently works as an independent curator and photo editor based out of New Delhi, India. She is keen on observing changing trends in visual culture in this age of mass image proliferation and how it impacts representation of various communities in media and art.

She was the guest curator at the second edition of Photo Kathmandu (www.photoktm.com) and is on the curatorial team of India's first photography festival, Delhi Photo Festival (www.delhiphotofestival.com). She is part of the editorial team of PIX (www.pixquarterly.in), a print journal and display platform observing photography, and its interaction with text, in South Asia. She is currently the creative director of The Caravan Magazine (<http://www.caravanmagazine.in/>), India's foremost journal on culture and politics.



AUNOHITA MOJUMDAR

Aunohita Mojumdar has been a journalist for 29 years. Currently she is the editor of Himal Southasian. This year she moved to Colombo along with the magazine when it was forced to relocate from Kathmandu, its home for 30 years. Before joining Himal in Kathmandu in 2012, Mojumdar was based in Kabul for eight years as a freelance reporter. Indian by birth, she describes herself as a Southasian by temperament.



by San Tint

MINZAYAR OO

Minzayar Oo is a Burmese photographer and visual storyteller based in his hometown Yangon and represented by Panos Pictures.

In 2012, he left his medical career and started working as a photojournalist with Reuters until he joined Panos Pictures in 2016. Today he has been working for various international publications such as The New York Times, GEO Germany and Stern, while also developing in-depth long-term documentary projects on certain critical issues. His work has been published in TIME, The New York Times, The Guardian, National Geographic, GEO, ParisMatch, La Repubblica, and others.

He has covered important stories from Myanmar such as the rarely-accessed Kachin jade mines and the Rohingya crisis since 2012 when the communal violence broke out in Rakhine.

He won awards at the Yangon Photo Festival, China International Press Photo, Foreign Correspondents Club Thailand, Days Japan International Photojournalism, and Istanbul Photo Awards. His work “The Price Of Jade” was made a finalist in Magnum Photography Awards 2016 and also nominated for the Nannen Preis 2017. Minzayar received the Martin Adler Prize at Rory Peck Awards in UK in 2017.



by Conrad Louis Charles

JENNIFER PRITHEEVA SAMUEL

Jennifer Prithveeva Samuel is a photo editor at National Geographic magazine, where she edited a number of stories in the April 2018 race issue. She has worked on visual media and fine art projects that probe socio-political issues for over 15 years. Prior to National Geographic, she worked with Photoville, Anastasia Photo, Hank Willis Thomas, and was a co-founder and curator of the Brooklyn Photo Salon.

She was an Associate Producer on several films that aired on PBS Frontline, Independent Lens, POV and BBC, covering a wide range of topics including climate change, race and education, and Hurricane Katrina. Jennifer studied Anthropology and Photography at New York University and was subsequently a Peace Corps volunteer on the island of Dominica.

She received her Master of International Affairs from Columbia University’s School of International & Public Affairs with a focus on Economic Development and Media.



by Fortify Rights

MATTHEW SMITH

Matthew Smith is a founder and Chief Executive Officer of Fortify Rights. He was a 2014 Echoing Green Global Fellow and previously worked with Human Rights Watch (2011-2013), where he authored several reports on critical rights issues in Myanmar and China.

Matthew also served as a project coordinator and senior consultant at EarthRights International (2005-2011). His work has exposed genocide, war crimes, crimes against humanity, multi-billion dollar corruption, “development”-induced abuses, and other human rights violations.

He has written for The New York Times, the Wall Street Journal, TIME, CNN, and other outlets. Before moving to Southeast Asia in 2005, Matthew worked with Kerry Kennedy of Robert F. Kennedy Human Rights. He also worked as a community organizer in New York City and as an emergency-services caseworker in Mobile, Alabama. He has an M.A. from Columbia University and a B.A. from Le Moyne College.



by Oxfam Hong Kong

STANLEY SO

Stanley So has been Education Manager for Oxfam Hong Kong since 2014. He manages the Interactive Education Centre to promote global citizenship education. He also ran two public campaign exhibitions: “Do you read me? A photo exhibition on how ethnic minorities learn Chinese” (2014) and “Poverty. Full time An Art Exhibition on working poverty” (2017).

He is an experienced development worker and led Oxfam’s climate change campaign from 2007-2011. He was part of the OI delegation to the UN climate talks from 2008 to 2010. As part of OHK’s climate campaign, he led over 20 Hong Kong youth in a visit to the Philippines to witness climate impact at the community level. He is an experienced advocate and has helped shape Oxfam Hong Kong’s Make Trade Fair Campaign, including the campaign around the WTO Ministerial Meeting in Hong Kong in 2005. Subsequently, he led a capacity-building programme for government officials of Lao PDR on WTO accession.

Prior to joining Oxfam Hong Kong, he was a long-time environmental journalist, and contributes articles on development, globalisation, trade, and climate issues.

Stanley holds a master of philosophy degree in Development Studies (Institute of Development Studies, University of Sussex) and a bachelor’s degree in Civil and Structural Engineering (The University of Hong Kong).



ERIC WISHART

Eric Wishart is a former editor-in-chief of the international news agency Agence France-Presse and is currently a member of its global news management with responsibility for special editorial projects. He began his career in the Scottish press in 1972 and joined the AFP English desk in Paris in 1984. He served as Middle East English editor based in Cyprus from 1992 to 1996 when he took over as Asia-Pacific editor based in Hong Kong.

In 1999 he became AFP’s first non-French editor-in-chief based at the Agency’s Paris headquarters, heading up a global network of more than 1,500 journalists. After six years in that position, which included organising major coverages such as the 9/11 terrorist attacks and the war in Iraq, he took over as AFP’s Asia-Pacific director based in Hong Kong.

Since 2012 he has worked on special editorial projects for the AFP global news management, drawing up a new AFP charter, code of ethics and sourcing guidelines that can be found here - <https://www.afp.com/en/agency/charter>. The code of ethics has been translated into French, Spanish, Arabic, and Chinese. He has just completed a new AFP stylebook, which will be available online in the coming months.

He is a regular speaker at conferences and in the media on the challenges of fake news and disinformation, focusing on how AFP is addressing these issues. He has spoken about these issues at events this year in Hong Kong, Macau, Jakarta, Singapore and Kuala Lumpur. Wishart also lectures in journalism at the University of Hong Kong and Hong Kong Baptist University, is a former president of the Foreign Correspondents’ Club Hong Kong, and is a judge for the Hong Kong News Awards.

He comes from Glasgow, Scotland, and has Irish and UK nationalities.

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