

**REGULATIONS FOR THE
POSTGRADUATE DIPLOMA IN JOURNALISM (PDipJ)
AND THE DEGREE OF
MASTER OF JOURNALISM (MJ)**

(See also General Regulations)

Any publication based on work approved for a higher degree should contain a reference indicating that the work was submitted to The University of Hong Kong for the award of the degree.

Admission requirements

MJ 1. To be eligible for admission to the courses leading to the Postgraduate Diploma in Journalism or the degree of Master of Journalism, candidates shall

- (a) comply with the General Regulations;
- (b) hold
 - (i) a Bachelor's degree with honours from this University; or
 - (ii) another qualification of equivalent standard from this University or from another University or comparable institution accepted for this purpose;
- (c) satisfy the examiners in a qualifying examination, if required.

MJ 1A. Candidates who do not hold a Bachelor's degree with honours from this University or another qualification of equivalent standard may in exceptional circumstances be permitted to register if they possess proven professional experience in journalism, show evidence of excellence in the practice of journalism and proof of competence in the English language and satisfy the examiners in a qualifying examination, if appropriate.

Qualifying examination

- MJ 2. (a) A qualifying examination may be set to test the candidates' formal academic abilities or their abilities to follow the courses of study prescribed. It shall consist of one or more written papers or their equivalent, and may include a dissertation.
- (b) Candidates who are required to satisfy the examiners in a qualifying examination shall not be permitted to register in the curriculum until they have satisfied the examiners in the examination.
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Award of Postgraduate Diploma

- MJ 3. To be eligible for the award of a Postgraduate Diploma in Journalism, candidates shall
- (a) comply with the General Regulations;
 - (b) follow instruction on the syllabuses prescribed and complete all written and practical work which may be required; and
 - (c) satisfy the examiners in accordance with the regulations as set out below.
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Award of Master degree

- MJ 4. To be eligible for the award of the degree of Master of Journalism, candidates shall
- (a) comply with the General Regulations;
 - (b) follow instruction on the syllabuses prescribed and complete all written and practical work which may be required; and (c) satisfy the examiners in accordance with the regulations as set out below.

MJ 5. Candidates who have been admitted to the courses leading to the award of the Postgraduate Diploma in Journalism and who have completed the curriculum for the Postgraduate Diploma in Journalism and satisfied the examiners in accordance with the regulations set out below, may be considered for admission to the courses leading to the degree of Master of Journalism within 5 years of their completion of the curriculum of Postgraduate Diploma in Journalism. If candidates are so admitted, and complete the prescribed curriculum for the degree of Master of Journalism, they shall be eligible for the degree of Master of Journalism, but shall not be eligible for the award of the Postgraduate Diploma in Journalism. Candidates admitted under this regulation to the courses leading to the award of Master of Journalism who fail to satisfy the examiners under MJ4 but who satisfy the examiners under MJ3 shall be eligible for the award of the Postgraduate Diploma in Journalism.

Length of curriculum

MJ 6. The curriculum of the Postgraduate Diploma in Journalism shall extend over not less than one academic year and not more than two academic years of part-time study or equivalent, and shall include written examinations administered in accordance with the regulations and syllabuses set out below.

MJ 7. The curriculum of the Master of Journalism shall extend over not less than one and not more than two academic years of full-time study, or not less than two and not more than three academic years of part-time study, with a minimum of 300 hours of prescribed work, and shall include written examinations administered in accordance with the regulations and syllabuses set out below.

Completion of curriculum

MJ 8. To complete the curriculum, candidates

- (a) shall follow the instruction on the syllabuses prescribed and complete satisfactorily all prescribed written work and practical work; and
- (b) shall satisfy the examiners in all prescribed courses and in any prescribed form of examination.

Examinations

MJ 9. An assessment of the candidates' coursework during their studies, including completion of written assignments and participation in practical work, as the case may be, may be taken into account in determining the candidates' result in each written paper; or, where so prescribed in the syllabuses, may constitute part or whole of the examination of one or more courses.

MJ 10. Candidates who have failed to satisfy the examiners at their first attempt in not more than half of the number of units to be examined, whether by means of written examination papers or coursework assessment, during any of the academic years of study, may be permitted

- (a) to present themselves either for re-examination in the course or courses of failure, with or without repeating any part of the curriculum, or for examination in the same number of new units, except those units designated as compulsory are not replaceable under this provision; or
- (b) to repeat a year of the curriculum and present themselves for examination in the courses prescribed for the repeated year.

MJ 11. Candidates who have failed to satisfy the examiners in any prescribed practical work may be permitted to present themselves for re-examination in practical work within a specified period.

MJ 12. Candidates who are unable because of illness to be present for one or more papers in any written examination may apply for permission to present themselves at a supplementary examination to be held before the beginning of the following academic year. Any such application shall be made on the form prescribed within two weeks of the first day of the candidates' absence from the examination.

- MJ 13. Candidates who
- (a) are not permitted to present themselves for re-examination in any written paper or any course examined by means of coursework assessment, or in practical work in which they have failed to satisfy the examiners and are not permitted to repeat a year of the curriculum under the provisions of Regulation MJ 10; or
 - (b) have failed to satisfy the examiners in any written paper or any course examined by means of coursework assessment, or practical work at a second attempt; or in any new course selected under the provision of MJ 10(a)

may be required to discontinue their studies under the provisions of General Regulation G 12.

MJ 14. Candidates who have committed plagiarism in any written paper, examination, or other classroom assignment may be required to discontinue their studies.

Examination results

MJ 15. A list of candidates who have successfully completed all the postgraduate diploma or degree requirements and are to be awarded the Postgraduate Diploma in Journalism or Master of Journalism shall be published. Candidates who have shown exceptional merit at the whole examination may be awarded a mark of distinction, and this mark shall be recorded in the candidates' postgraduate or degree diplomas.

SYLLABUSES FOR THE POSTGRADUATE DIPLOMA IN JOURNALISM (PDIPJ) AND THE DEGREE OF MASTER OF JOURNALISM (MJ)

PURPOSE

The diploma/degree is a professional programme designed to produce graduates for the local, regional and international media who would practice in English or Chinese, or both. The curriculum emphasizes the practice of journalism as well as the ethics, laws, history and principles of journalism. It also has a special focus on issues facing Greater China and the Asia Pacific region.

Candidates are trained to think critically and intelligently about the basic issues of the day in all forms of media. Graduates will not only be competent practitioners of journalism, but they will also help raise standards of the field by pioneering in various forms of journalism, including print, broadcasting and new media. Information technology is an integral part of the programme.

PROGRAMME STRUCTURE

Master of Journalism

The programme shall extend over not less than one and not more than two academic years of full-time study, or not less than two and not more than three academic years of part-time study, with a minimum of 300 hours of prescribed work. To receive the award of Master of Journalism, candidates shall complete not less than 33 and not more than 36 units, including 6 core courses as prescribed in the syllabuses below as partial requirement for the fulfilment of the degree. Waivers may be granted for core courses to students with extensive professional experience, subject to the approval of the Director.

Candidates may take no more than 6 units offered under approved graduate-level degree curricula in the Faculties of Arts, Law, Social Sciences and other divisions of teaching. A list of such elective courses will be published by the Programme Director from year to year.

Optional Summer Institutes/ Programmes:

Summer programmes/courses may be offered in conjunction with well-established universities in Mainland China or overseas. Candidates could be exempted from up to 6 units upon successful completion of the programme and credits could be given.

Postgraduate Diploma in Journalism

The programme shall extend over not less than one academic year and not more than two academic years of part-time study. To receive the award of Postgraduate Diploma in Journalism, candidates shall complete not less than 17 and not more than 20 units, including 4 core courses and one non-credit-bearing required course as prescribed in the syllabuses below as partial requirement for the fulfilment of the degree. Waivers may be granted for core courses to students with extensive professional experience, subject to the approval of the Director.

The courses listed below will not be offered each year; depending on the exigencies of staffing, additional courses may be offered and the courses listed below may be offered in a different year of study. Candidates should consult the Programme Director for the courses offered in any one year.

Core course list:

- JMSC6001 Reporting and writing (3 Units)*
 - JMSC6002 Critical issues in journalism and global communications (3 Units)*
 - JMSC6022 Media law (3 Units)
 - JMSC6091 Online journalism (3 Units)*
 - JMSC6092 Television news writing (3 Units)*
 - JMSC6093 Video news production (3 Units)
- * core courses for Postgraduate Diploma in Journalism*

Elective course list:

General courses

- JMSC6014 Advanced reporting and writing (English) (3 Units)
- JMSC6015 Advanced reporting and writing (Chinese) (3 Units)
- JMSC6024 Cultural studies of the media (3 Units)
- JMSC6025 Literary journalism (3 Units)
- JMSC6026 Media law II: comparative studies (3 Units)
- JMSC6040 Special topics in journalism I (3 Units)
- JMSC6041 Special topics in journalism II (3 Units)
- JMSC6044 Master's project (6 Units)
- JMSC6045 Special topics in journalism III (3 Units)
- JMSC6046 Special topics in journalism IV (3 Units)
- JMSC6048 International news (3 Units)
- JMSC6055 Research methods for media studies (3 Units)
- JMSC6059 Legal reporting (3 Units)
- JMSC6064 Media, politics and public affairs (3 Units)
- JMSC7001 Entertainment, arts and culture journalism (3 Units)
- JMSC7002 News editing (3 Units)

China courses

- JMSC6027 Covering China (3 Units)
- JMSC6056 Reporting Hong Kong (3 Units)
- JMSC6058 How the media tell China's story (3 Units)
- JMSC6067 Special topics in covering China I (3 Units)
- JMSC6068 Special topics in covering China II (3 Units)
- JMSC6074 Chinese non-fiction writing (3 Units)

Business and finance courses

- JMSC7007 Interpreting and using business journalism in a global era (3 Units)
- JMSC7008 Global financial journalism (3 Units)

JMSC7003 Global economic journalism (3 Units)
JMSC7004 Readings in global business journalism (3 Units)
JMSC7005 Special topics in global business journalism I (3 Units)
JMSC7006 Special topics in global business journalism II (3 Units)

Multimedia courses

JMSC6082 Photojournalism (3 Units)
JMSC6083 Advanced online journalism (3 Units)
JMSC6085 Documentary film appreciation (3 Units)
JMSC6100 Documentary video production (3 Units)
JMSC6101 Radio news (3 Units)

Science, health and environmental courses

JMSC6088 Reporting the environment (3 Units)
JMSC6102 Environmental communication (3 Units)
JMSC6089 Reporting the big issues in science (3 Units)
JMSC6090 Reporting health and medicine (3 Units)

COURSE DESCRIPTIONS

Core courses:

JMSC6001. Reporting and writing (3 Units)

As a key building block in the MJ programme, this course covers issues applicable to all media — print, broadcast and online. It emphasizes the development of reporting and writing skills as well as journalistic instincts and ethical judgment. Students learn by doing, sometimes under the pressure of deadlines and always under the supervision of editor-teachers who are experienced professionals. Students will be introduced to specialized reporting on such topics as politics, environment, education, social welfare and local, regional and international affairs.

JMSC6002. Critical issues in journalism and global communications (3 Units)

The aim of this course is to get students to think critically about the fundamental values that surround journalism. Through reading and classroom discussions, each student is expected to arrive at his or her own understanding of some of the philosophical, ethical and structural issues that journalism faces. The course is structured around four “crises” of contemporary journalism: the crisis of credibility, the crisis of relevance, the organisational crisis and the crisis brought by the technological revolution.

JMSC6022. Media law (3 Units)

The course introduces students to the laws relating to freedom of expression, defamation, privacy, information access, contempt of court, obscenity and regulatory schemes for broadcast and the Internet. It also examines the legality of newsgathering practice such as undercover reporting, deception and the use of hidden cameras. While the course focuses on Hong Kong, the course will also address major media law developments in Mainland China, the United Kingdom, the United States and elsewhere.

JMSC6091. Online journalism (3 Units)

In this course students learn how to cover news for the web: combining text, pictures, graphics, audio, and interactive features. Students also learn how to use the Internet to research, report, and collaborate on stories, as well as gain hands-on experience in how the Internet is changing the practice of journalism. “Web 2.0” elements such as use of blogs, wikis, tagging, and other tools will also be used.

JMSC6092. Television news writing (3 Units)

This course focuses on the practice of reporting and writing news and features for television. Emphasis is placed on writing for the ear and the marriage of words and picture. After an introduction to the development of radio and television news internationally, students receive hands-on training during intensive weekly workshop sessions. Students work with news agency video to structure and hone writing skills.

JMSC6093. Video news production (3 Units)

This course develops student skills in the production of television and video news stories. In small production teams, students research, organize, report, shoot, write, voice and edit their own features news stories. Students are encouraged to produce 3-4 minute features and consider doing longer form work as well. Students are expected to gain proficiency in the use of a range of digital video cameras and edit with the tools of Final Cut Pro.

Pre-requisite: JMSC6092. Television news writing

Elective courses:

General courses

JMSC6014. Advanced reporting and writing (English) (3 Units)

This course aims to widen students' knowledge of journalistic forms and deepen their story-telling ability in English. It focuses on profiles, features, news features, news analyses and opinion writing, including editorials, columns, essays and reviews. Through lectures, examination of quality works and writing assignments, students learn how facts can be turned into stories with insights and points of view.

JMSC6015. Advanced reporting and writing (Chinese) (3 Units)

This course has goals similar to JMSC6014, Advanced reporting and writing (English), but adapted to incorporate the craft and traditions of Chinese-language story-telling. Special attention will be placed on the use of action, dialogue and description to produce journalistic writing in Chinese that informs, enlightens and entertains while conforming to principles of accuracy, fairness and balance.

JMSC6024. Cultural studies of the media (3 Units)

The course will explore theoretical perspectives on the role of media in society, the global multimedia environment and the impact of the media on civil society and public criticism. The course will review the various theoretical approaches to media studies, including the works of Marshall McLuhan, Jurgen Habermas, Pierre Bourdieu, Edward Said, and James W. Carey.

JMSC6025. Literary journalism (3 Units)

This course demonstrates how journalism can rise to the level of quality non-fiction literature. Students will read a rich variety of journalistic works produced in English in Asia and abroad, and analyze why they succeed on both literary and journalistic levels. The class will identify the tools and techniques writers employ to construct evocative and enduring true stories.

JMSC6026. Media law II: comparative studies (3 Units)

A comparative overview of global media law trends, particularly in the Asia-Pacific region, the course covers key legal and policy developments, including defamation, privacy, information access, copyright, jurisdictional disputes and regulations involving broadcast, the Internet and media ownership.

Prerequisite: JMSC6022. Media law unless exempted by the Programme Director

JMSC6040. Special topics in journalism I (3 Units)

This course provides for in-depth studies on journalism and media issues under the supervision of instructors. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media. The course provides scope for research outputs by students who wish to pursue media issues for publication in academic journals, but is also aimed at working journalists who seek a deeper understanding of issues that have an impact on the profession.

JMSC6041. Special topics in journalism II (3 Units)

This course provides for in-depth studies on journalism and media issues under the supervision of instructors. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media. The course provides scope for research outputs by students who wish to pursue media issues for publication in academic journals, but is also aimed at working journalists who seek a deeper understanding of issues that have an impact on the profession.

JMSC6044. Master's project (6 Units)

Students will work with a faculty advisor to explore a topic in depth, conducting original research and field interviews. Students will learn to report and organize the large amount of information gathered and present it in one of several possible formats: a magazine-length article of about 5,000 English words; a new media production of comparable length and depth, including photos, video or other visual elements; a video production, or a research paper. The expectation is that the master's project will be written or presented in English. Chinese will be accepted only in exceptional circumstances, and then only if the subject matter warrants it. Students may be required to attend seminars designed to assist in the reporting, writing and completion of the project. The project should be presented by May 31 for part-time students and August 15 for full-time students of the last academic year of the curriculum.

JMSC6045. Special topics in journalism III (3 Units)

This course provides for in-depth studies on journalism and media issues under the supervision of instructors. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media. The course provides scope for research outputs by students who wish to pursue media issues for publication in academic journals, but is also aimed at working journalists who seek a deeper understanding of issues that have an impact on the profession.

JMSC6046. Special topics in journalism IV (3 Units)

This course provides for in-depth studies on journalism and media issues under the supervision of instructors. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media. The course provides scope for research outputs by students who wish to pursue media issues for publication in academic journals, but is also aimed at working journalists who seek a deeper understanding of issues that have an impact on the profession.

JMSC6048. International news (3 Units)

This course introduces students to the challenges and rewards of reporting foreign news. Students will be introduced to some of the major global issues dominating international news and be provided a basic grounding in international politics. The course will also have a practical element and allow students to try their hand at reporting foreign news.

JMSC6055. Research methods for media studies (3 Units)

This course is designed to provide advanced training in qualitative and quantitative approaches applicable to the study of journalism and the news media. Students focus on a variety of philosophical and conceptual approaches to research as well as tools that help them conduct scholarly research in journalism. The course surveys the range of research methodologies currently used in media studies and the strengths and weaknesses associated with the respective research outcomes. Students taking the course are expected to have a basic understanding of research methodologies.

JMSC6059. Legal reporting (3 Units)

The course explores the challenges of covering the courts and other aspects of legal reporting, and examines styles of reporting and writing, including a study of several high profile cases. It also provides an overview of media coverage of the courts and legal issues and a review of court reporting restrictions.

JMSC6064. Media, politics and public affairs (3 Units)

The course explores the role of the media in the political process in Hong Kong and overseas, and provides an introduction to public affairs reporting. Students will look at the role the media plays in political life and develop stories about political issues. Students will also undertake a project in public affairs reporting, and report in depth on a matter of public importance.

JMSC7001. Entertainment, arts and culture journalism (3 Units)

This course examines coverage of entertainment, arts and culture, a key component for most media. It will review some of the sensationalistic stories that journalists have written or produced about entertainers in a variety of media in recent years to learn what differences exist between such coverage and traditional news coverage. Do they rely on “gossip?” Do celebrities manipulate the media? What makes a “scandal?” The course also will explore coverage of the emerging sophistication of the local arts and culture scene to learn how to develop and tell good stories about artists of all types.

JMSC7002. News editing (3 Units)

The course teaches students how to line edit, concept edit, prepare headlines and other graphic elements, rewrite and compile news stories, avoid legal and ethical quandaries, and select and package copy and art, including multimedia. These skills are taught for print and Web publication.

Prerequisite: JMSC6001. Reporting and writing

China courses**JMSC6027. Covering China (3 Units)**

The course introduces students to the methods, as well as the ethical and cultural issues, involved in reporting on contemporary China. The course examines the public information structure in the People's Republic of China, news sources and the use of published documents and statistics, with special focus on the politics and economy of China. It will also give an overview of the state of the media and news topics in China.

JMSC6056. Reporting Hong Kong (3 Units)

Students will report, write, produce and edit an online periodical covering real-time news and features for public consumption. The site will be supervised by JMSC faculty and adjunct professors but students will fulfill all the functions required to produce a professional publication to deadline.

Prerequisites: JMSC6091. Online Journalism or with approval of the instructor.

JMSC6058. How the media tell China's story (3 Units)

The course explores the state of media in China, its transformation and its role in the political, social and economic life of China. Through seminars with China experts and veteran journalists, the course offers a road map on covering China, the challenges and the ways to overcome them. It will review coverage of China in the international and Chinese-language media, and discuss what stories to look for, where to find sources and how to assess the validity of sources.

JMSC6067. Special topics in covering China I (3 Units)

This course provides for in-depth studies on specialized areas of news coverage on the People's Republic of China. The aim is to deepen the student's ability to understand and report on China. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The course also provides scope for research outputs by students who wish to pursue media studies for publication in academic journals, but is primarily aimed at working journalists who seek a deeper understanding of issues that have an impact on news coverage of China.

JMSC6068. Special topics in covering China II (3 Units)

This course provides for in-depth studies on specialized areas of news coverage on the People's Republic of China. The aim is to deepen the student's ability to understand and report on China. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The course also provides scope for research outputs by students who wish to pursue media studies for publication in academic journals, but is primarily aimed at working journalists who seek a deeper understanding of issues that have an impact on news coverage of China.

JMSC6074. Chinese non-fiction writing (3 Units)

Language of Instruction: Mandarin

This course reviews major forms of factual-based journalism, including reportage, non-fiction writing, literary journalism, memoir and documentaries. It aims to give students a solid foundation of non-fiction forms and reporting and writing techniques. The course focuses on three aspects: 1) a study of key figures in Chinese non-fiction, from Liu Binyan and Lu Yuegang to Czech writer Egon Erwin Kisch; 2) a study of basic non-fiction writing techniques through published works; 3) a study of non-fiction research and reporting techniques.

Business and finance courses

JMSC7007. Interpreting and using business journalism in a global era (3 Units)

For news and non-news majors, this course analyzes global sources and types of media content related to the securities markets, national and international economic regulation, the global banking system, international trade, and macroeconomics. The course also surveys major financial issues likely to dominate over the next three to five years, such as climate change, trade harmonization, multinational companies and global market regulation. The course emphasizes global financial news and how to use it in personal and professional decision-making.

JMSC7008. Global financial journalism (3 Units)

Students learn how to conceptualize, source and prepare news reports on global financial markets, commercial transactions and company performance. The course covers stock, bond and derivatives markets; company earnings, balance-sheet and cash-flow analysis; commercial and investment banking; and the "deals" market. The course prepares students for reporting positions at financial media, including newspapers, specialized Web sites, broadcasters and global wire services. This is a hands-on course during which students will produce multiple news packages for publication.

Prerequisite: JMSC7007. Interpreting and using business journalism in a global era

JMSC7003. Global economic journalism (3 Units)

This course focuses on the global economic system and its components, including local, national and regional economies. The course familiarizes students with global macroeconomic theories and their histories, and how to use them journalistically. Economic indicators, central banks and their regulatory regime, international trade and its regulation, and supranational organizations such as the World Bank and IMF comprise the core of the course. Major issues such as economic growth; inflation; protectionism and international economic competition; development economics; and the global economic system comprise the coverage areas of the course. The course prepares students for reporting positions at financial media, including newspapers, specialized Web sites, broadcasters and wire services. This is a hands-on course during which students will produce multiple news packages for publication.

Prerequisite: JMSC7007. Interpreting and using business journalism in a global era

JMSC7004. Readings in global business journalism (3 Units)

The course includes supervised readings designed for the individual student's professional goals. Course outcomes may include formal research papers, literature reviews and news packages for publication.

Prerequisites: JMSC7007. Interpreting and using business journalism in a global era and either JMSC7008. Global financial journalism or JMSC7003. Global economic journalism

JMSC7005. Special topics in global business journalism I (3 Units)

This survey course isolates and examines current critical issues in global business journalism. Topics vary. Examples of special topics include covering Asia-Pacific's financial markets; the international energy markets; business and climate change; covering China's economy; and writing business features.

Course outcomes may include research papers, literature and current-events reviews, and news packages for publication, depending on the nature of the special topic.

Prerequisites: JMSC7007. Interpreting and using business journalism in a global era and either JMSC7008. Global financial journalism or JMSC7003. Global economic journalism

JMSC7006. Special topics in global business journalism II (3 Units)

This survey course isolates and examines current critical issues in global business journalism. Topics vary. Examples of special topics include covering Asia-Pacific's financial markets; the international energy markets; business and climate change; covering China's economy; and writing business features. Course outcomes may include research papers, literature and current-events reviews, and news packages for publication, depending on the nature of the special topic.

Prerequisites: JMSC7007. Interpreting and using business journalism in a global era and either JMSC7008. Global financial journalism or JMSC7003. Global economic journalism

Multimedia courses

JMSC6082. Photojournalism (3 Units)

This course introduces students to the fundamentals of news photography: how to operate a professional digital camera and how to capture professional-quality news images. Using Hong Kong as a backdrop, students learn how to shoot images of urban news and feature events. By the end of the class each student will have produced a comprehensive photographic portfolio.

JMSC6083. Advanced online journalism (3 Units)

This technical course requires students to use advanced graphics and multimedia software to create professional quality multimedia podcasts and story packages both on an enterprise basis and/or a commissioned basis from clients including the JMSC, other HKU departments and the private sector, using the skills learned in the Online Journalism and Television and Video Production courses.

Pre-requisite: JMSC6091. Online Journalism and JMSC6093. Video news production, or with the permission of the instructor.

JMSC6085. Documentary film appreciation (3 Units)

This course provides a comprehensive survey of the history and development of the documentary film in North America, Europe, and Asia. It traces the evolution of the genre from the late 19th century to the present. It discusses issues involved in the making of non-fiction film, including style, ethics, voice, objectivity/subjectivity, distribution platforms, and censorship. A unique section of the course will explore young independent filmmakers in Asia. Emphasis will be placed on in-depth critical analysis of films.

JMSC6100. Documentary video production (3 Units)

This course trains students to produce documentary videos for television. The course covers research, exploration of different styles and perspectives, and the structuring of documentaries as well as ethical

and legal issues. Guest speakers, including television programmers and funding agencies, will shed light on fundraising and the pitching of ideas. Students will work in groups to produce a project proposal and a 20-minute documentary.

JMSC6101. Radio news (3 Units)

This course provides an introduction to the radio news industry, its traditions and influence. Students will also learn the practical skills to report and produce radio news stories and current affairs of radio programming. Students learn radio writing and production, including daily coverage, interviews and longer-format features. Class projects include field reporting and the use of digital audio equipment to produce audio reports and programs for use by broadcasters or on Internet media outlets.

Science, health and environmental courses

JMSC6088. Reporting the environment (3 Units)

This course will look in depth at several areas of the environment that are currently in the public eye to provide an understanding of the issues behind these areas and look at how they are being reported. Students will report and write stories for an online environmental newswire.

JMSC6102. Environmental Communication (3 Units)

This course provides a survey of the major environmental issues facing the world, and the global efforts to mitigate them. Students will also study classical works of environmental journalism, such as Rachel Carson's *Silent Spring*, and genres of online environmental communication.

JMSC6089. Reporting the big issues in science (3 Units)

This course will look in depth at several areas of science that are currently in the public eye (such as genetics and nanotechnology) to provide an understanding of the science behind these areas and look at how they are being reported. Students will report and write stories for an online science newswire.

JMSC6090. Reporting health and medicine (3 Units)

This course will be a mixture of theory and practice, with lectures from experts from the Faculty of Medicine and field trips and visits to hospitals and health facilities. Students will also report and write stories for an online newswire.
