REGULATIONS FOR THE DEGREE OF
BACHELOR OF JOURNALISM
(BJ)

These regulations apply to students admitted to the BJ curriculum in the academic year 2015-2016 and thereafter.

(See also General Regulations and Regulations for First Degree Curricula)

Definitions

J1[1] In these Regulations, and in the Syllabuses for the degree of BJ, unless the context otherwise requires
'Course' means a course of study, with a credit value expressed as a number of credit-units as specified in the syllabus.
'Credits' means the value assigned to each course to indicate its study load relative to the total load under a degree curriculum. The study load refers to the hours of student learning activities and experiences, both within and outside the classrooms, and includes contact hours and time spent on assessment tasks and examinations.
'Pre-requisite' means a course or a group of courses which candidates must have completed successfully or a requirement which candidates must have fulfilled before being permitted to take the course in question.

Admission to the degree

J2 To be eligible for admission to the degree of Bachelor of Journalism, candidates shall
(a) comply with the General Regulations;
(b) comply with the Regulations for First Degree Curricula; and
(c) complete the curriculum in accordance with the regulations that follow.

Period of study

J3 The curriculum shall normally require eight semesters of full-time study, extending over not fewer than four academic years, and shall include any assessment to be held during and/or at the end of each semester. Candidates shall not in any case be permitted to extend their studies beyond the maximum period of registration of six academic years.

Completion of the curriculum

J4
(a) Candidates shall satisfy the requirements prescribed in UG 5 of the Regulations for First Degree Curricula[2].
(b) Candidates shall complete not fewer than 240 credits of courses.

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[1] This regulation should be read in conjunction with UG 1 of the Regulations for First Degree Curricula.
[2] Specific requirements are spelt out in the syllabuses.

(c) Candidates shall successfully complete not fewer than 96 credits of courses for the major in Journalism including 54 credits of core courses, 24 credits of disciplinary electives, 6 credits of capstone experience requirement and 12 credits of Faculty Global Citizenship requirement.

(d) Candidates shall successfully complete not fewer than 72 credits of courses for another major offered by any Faculty.

(e) Candidates shall normally be required to take not fewer than 24 credits nor more than 30 credits in any one semester (except the summer semester) unless otherwise permitted or required by the Board of the Faculty, or except in the final semester of study when the number of outstanding credits required to complete the curriculum requirements may be fewer than 24 credits.

(f) Candidates may, of their own volition, take additional credits not exceeding 6 credits in each semester, and/or further credits during the summer semester, accumulating up to a maximum of 72 credits in one academic year. With the special permission of the Board of the Faculty, candidates may exceed the annual study load of 72 credits in a given academic year provided that the total number of credits taken does not exceed the maximum curriculum study load of 288 credits for the normative period of study specified in J3, save as provided for under J4(g).

(g) Where candidates are required to make up for failed credits, the Board of the Faculty may give permission for candidates to exceed the annual study load of 72 credits provided that the total number of credits taken does not exceed the maximum curriculum study load of 432 credits for the maximum period of registration specified in J3.

(h) Candidates shall normally enroll in not more than 108 credits of introductory courses in the first three years of study.

(i) Candidates shall not enroll in any introductory courses in the final year of study.

Selection of Courses

J5 Candidates who wish to change their selection of courses at the beginning of each semester may do so up to 2 weeks after the commencement of the semester. Requests for changes beyond the 2-week deadline will not be permitted, except for medical or other reasons accepted by the Faculty Board, and candidates' withdrawal from any course without permission will result in a fail grade.

Assessment

J6 Candidates shall be assessed in each of the courses for which they have registered, and assessment may be conducted in any combination of continuous assessment of coursework, written examinations and/or any other assessable activities. Only passed courses will earn credits. Grades shall be awarded in accordance with UG 8 of the Regulations for First Degree Curricula.

J7 Candidates are required to make up for failed courses in the following manner

i) undergoing re-assessment/re-examination in the failed course to be held no later than the end of the following semester (not including the summer semester); or
ii) re-submitting failed coursework, without having to repeat the same course of

instruction; or

iii) repeating the failed course by undergoing instruction and satisfying the assessments; or

iv) for elective courses, taking another course in lieu and satisfying the assessment requirements.

J8 Candidates shall not be permitted to repeat a course for which they have received a D grade or above for the purpose of upgrading.

Discontinuation of studies

J9 Unless otherwise permitted by the Board of the Faculty, candidates shall be recommended for discontinuation of their studies if they have:

i) failed to complete 36 or more credits in two consecutive semesters (not including the summer semester), except where they are not required to take such a number of credits in the two given semesters; or

ii) failed to achieve an average Semester GPA of 1.0 or higher for two consecutive semesters (not including the summer semester); or

iii) exceeded the maximum period of registration specified in J3.

Absence from examination

J10 Candidates who are unable, because of illness, to be present at the written examinations of any course may apply for permission to present themselves at a supplementary examination of the same course to be held before the beginning of the first semester of the following academic year. Any such application shall normally be made on the form prescribed within two weeks of the first day of the candidate's absence from any examination. Any supplementary examination shall be part of that academic year's examinations, and the provisions made in the regulations for failure at the first attempt shall apply accordingly.

Advanced standing

J11 Advanced standing may be granted to candidates in recognition of studies completed successfully in an approved institution of higher education elsewhere in accordance with UG 2 of the Regulations for First Degree Curricula but advanced credits will not be included in the calculation of the GPA.

Credit transfer

J12 Candidates may, with the approval of the Board of the Faculty, transfer credits for courses completed at other institutions at any time during their candidature. The number of transferred credits may be recorded in the transcript of the candidate, but the results of courses completed at other institutions shall not be included in the calculation of the GPA. The number of credits to be transferred shall not exceed half of the total credits normally required under the degree curricula of the candidates during their candidature at the University.

Award of the degree

J13 To be eligible for award of the degree of BJ, candidates shall have:
(a) achieved a cumulative GPA of 1.00 or above;
(b) passed a minimum of 240 credits; and
(c) satisfied the requirements in UG 5 of the Regulations for First Degree Curricula.

Honours classification

J14
(a) Honours classification shall be awarded in five divisions: First Class Honours, Second Class Honours Division One, Second Class Honours Division Two, Third Class Honours, Pass. The classification of honours shall be determined by the Board of Examiners for the degree in accordance with the following Cumulative GPA scores, with all courses taken (including failed courses) carrying equal weighting:

Class of honours	*CGPA range*
First Class Honours	3.60 – 4.30
Second Class Honours	(2.40 – 3.59)
Division One	3.00 – 3.59
Division Two	2.40 – 2.99
Third Class Honours	1.70 – 2.39
Pass	1.00 – 1.69

(b) Honours classification may not be determined solely on the basis of a candidate's Cumulative GPA and the Board of Examiners for the degree may, at its absolute discretion and with justification, award a higher class of honours to a candidate deemed to have demonstrated meritorious academic achievement but whose Cumulative GPA falls below the range stipulated in J14(a) of the higher classification by not more than 0.05 Grade Point.

(c) A list of candidates who have successfully completed all the degree requirements shall be posted on Faculty noticeboards.

SYLLABUSES FOR THE DEGREE OF BACHELOR OF JOURNALISM

OBJECTIVES

The Bachelor of Journalism seeks to provide students with basic learning and experience for entry-level professional journalism. Our objectives fall into three broad categories—conceptual, applied and critical thinking—that converge to give our students in-depth learning and the ability to continue learning at a high level as each individual's situation demands. On successful completion of the curriculum, students should be able to:

- understand the role of journalism in a global society;
- understand ethical principles of gathering information;

- appreciate diversity in all its forms, and be able to navigate journalistically across cultural boundaries;
- demonstrate basic competency in journalistic writing for a wide range of media products;
- know how to gather information efficiently and ethically from a wide range of human and recorded sources;
- understand the use of technology in producing professional journalism, from the written word to multimedia production systems; and
- detect logical flaws and information gaps in journalistic products.

CURRICULUM REQUIREMENTS

1. The regulations specify the requirements with which candidates have to comply for completion of the BJ degree curriculum. Further details of the requirements are given in the syllabuses.
   Candidates shall complete not fewer than 240. They shall enrol in not fewer than 24 and not more than 30 credits of courses for each semester other than the final semester as specified in J4. The normal semester load is 30 credits.

2. For the fulfillment of Regulation UG 5 of the Regulations for First Degree Curricula "Requirements for Graduation", candidates shall complete successfully the three language enhancement courses and six Common Core Courses from different Areas of Inquiry.

CURRICULUM STRUCTURE

Candidates must successfully complete:

Component	No. of credits
1) Common Core Courses and language enhancement courses	54
2) Major in Journalism	
a) Introductory courses	
Core courses	24
b) Advanced courses	
Core courses	30
Faculty Global Citizenship requirement	12
Disciplinary electives	24
c) Capstone experience requirement	6
3) Another major	72-90
4) Free electives	0-18
Total:	240

Introductory courses

Common Core Courses (36 credits)

Candidates are required to complete six 6-credit Common Core Courses, selecting not more than one course from the same Area of Inquiry within one academic year and at least one and not more than two courses from each Area of Inquiry during the first three years of studies.

Language Enhancement Courses (18 credits)

Course	Language	Credits	Year of study
Core University English	English	6	1
English in the Discipline	English	6	2
Chinese	Chinese	6	2

Core University English* (6 credits)

Take one of the following English in the Discipline courses (6 credits)
- CAES9921. Great Speeches: Rhetoric and Delivery
- CAES9922. Language, Genre and Reports
- CAES9923. Writing Psychology: Text and Context
- CAES9924. Language and Style of Narrative Journalism
- CAES9930. Dissertation Writing in the Social Sciences

CSSC9001. Practical Chinese for Social Sciences Students **or** (6 credits)
CUND9002. Practical Chinese and Hong Kong society (for non-Cantonese speaking students) **or**
CUND9003. Cantonese for non-Cantonese Speaking Students (for non-Cantonese speaking students)

Candidates who have not studied the Chinese language during their secondary education or who have not attained the requisite level of competence in the Chinese language to take CSSC9001 may apply for exemption and take a credit-bearing Cantonese or Putonghua language courses offered by the School of Chinese (especially for international and exchange students), or take an elective course in lieu.

** Candidates who have achieved Level 5** in English Language in the Hong Kong Diploma of Secondary Education Examination, or equivalent, will be automatically exempted from this requirement and should take an elective course in lieu, see Regulation UG6.*

Core courses (24 credits)

Candidates are required to take the following core courses:

Course	Title	Credits	Year of study
JMSC1001.	Principles of journalism and the news media	(6 credits)	1 or 2
JMSC1002.	News reporting and writing	(6 credits)	1 or 2
JMSC1003.	Statistics for journalists	(6 credits)	1 or 2
JMSC1004.	Economics for journalists	(6 credits)	1 or 2

Advanced courses

Candidates are required to complete the 12-credit Journalism summer internship in their second or third summer of study, and to fulfill the Faculty Global Citizenship requirement by the end of the second semester of the final year of study.

Core Courses (30 credits)			
Course	Title	Credits	Year of study
JMSC2001.	Media law and ethics	(6 credits)	2, 3 or 4
JMSC2002.	Television news production	(6 credits)	2, 3 or 4
JMSC2003.	Online journalism	(6 credits)	2, 3 or 4
JMSC2004.	Journalism summer internships	(12 credits)	2nd or 3rd summer

Faculty Global Citizenship Requirement (12 credits)			
Course	Title	Credits	Year of study
FOSS2019.	Global citizenship internship or	(12 credits)	by the end of the 2nd semester of the final year of study
FOSS2020.	Global citizenship summer institute or		
	Undertake 12 credits of exchange studies offered by the JMSC, HKUWW or the Faculty		

Disciplinary Elective Courses (24 credits)			
Course	Title	Credits	Year of study
JMSC2005.	Feature writing	(6 credits)	2, 3 or 4
JMSC2006.	Chinese news writing	(6 credits)	
JMSC2007.	Introduction to photography	(6 credits)	
JMSC2008.	Media research: an introduction	(6 credits)	
JMSC2009.	Visual journalism	(6 credits)	
JMSC2010.	Special topics in journalism I	(6 credits)	
JMSC2011.	Special topics in journalism II	(6 credits)	
JMSC2012.	Television news writing	(6 credits)	
JMSC2013.	The press, politics and government	(6 credits)	
JMSC2014.	Public affairs reporting	(6 credits)	
JMSC2015.	Documentary film appreciation	(6 credits)	
JMSC2016	Introduction to television	(6 credits)	
JMSC2017.	Journalism traditions	(6 credits)	
JMSC2018.	Introduction to audio journalism	(6 credits)	
JMSC2019.	Digital media and society	(6 credits)	
JMSC2020.	Reporting and writing practicum	(6 credits)	
JMSC2021.	Introduction to Strategic Communication	(6 credits)	
JMSC3001.	Independent study	(6 credits)	
JMSC3002.	Reporting public health issues	(6 credits)	
JMSC3003.	Advanced online journalism	(6 credits)	
JMSC3004.	Fundamentals of business and financial journalism	(6 credits)	
JMSC3005.	Literary journalism	(6 credits)	
JMSC3006.	Covering the environment	(6 credits)	
JMSC3007.	News photography	(6 credits)	
JMSC3008.	Media research: concepts and methods	(6 credits)	
JMSC3009.	Covering China	(6 credits)	
JMSC3010.	Reporting Hong Kong	(6 credits)	
JMSC3011.	International news	(6 credits)	
JMSC3012.	Supervised research	(6 credits)	

Capstone experience requirement (6 credits)

Candidates are required to submit an academic paper or individual project in journalism by taking JMSC4001 Journalism Capstone Experience in their final year of study.

Besides fulfilling the above requirements, it is mandatory that candidates should pursue another major. Another major is defined as completing successfully not fewer than 72 nor more than 90 credits of courses in a particular programme including all pre-requisites unless otherwise specified. Candidates may opt for another major offered by the Faculty of Social Sciences or other Faculties, and may choose to overload by 6 credits for a 96-credit major.

(For detailed requirements of majors and course descriptions, please refer to the syllabuses of the respective programmes.)

Note:

(1) Course registration

Course registration will take place before the commencement of each semester.

Candidates are advised to consult relevant teachers or Heads of Departments on the suitable combinations of courses and to adhere closely to the normal study pattern. Less suitable combinations of courses may not be permitted because of timetabling difficulties. Courses listed in the syllabuses may not necessarily be offered every year; depending on the exigencies of staffing, additional courses may be offered.

Candidates may change their course selection during the two-week add/drop period which is scheduled at the beginning of each semester. Requests for changes beyond the 2-week deadline will not be permitted, except for medical or other reasons acceptable by the Faculty Board. Candidates' withdrawal from any course without permission will result in a fail grade. In course registration, candidates should pay special attention to the pre-requisite and co-requisite requirements of courses as specified in the syllabuses. A prerequisite is a course which candidates must have completed in accordance with the conditions stipulated by the Head of Department before being permitted to take a course in question. A co-requisite is a course which candidates must take at the same time as the course in question.

(2) Candidates should complete the Common Core Courses, language enhancement and the introductory courses by the end of the sixth semester.

(3) Candidates should ensure that they have taken the relevant introductory course(s) for the subject in which they intend to major.

(4) For other majors, course selection is subject to the compliance with prescribed requirements and acceptance by the Heads of Department/staff concerned.

(5) Candidates applying for an exchange programme offered by the Journalism and Media Studies Centre, HKU World Wide or the Faculty of Social Sciences must declare if they would seek to fulfill the Global Citizenship requirement through the exchange programme when applying for the leave of absence with credit transfer.

(A) INTRODUCTORY COURSES

CSSC9001. Practical Chinese for Social Sciences Students (6 credits)

Featuring problem-based learning (PBL) and collaborative learning approaches, this course aims to help students, through seminars and cases-based workshops, develop the ability to use the Chinese language effectively in the workplace. A key focus is on the use of Putonghua in presenting information for audiences. Essential techniques for producing office documents as well as reports will be discussed. Training in reading and writing the correct forms of traditional and simplified Chinese characters will also be provided. Assessment: 70% coursework, 30% examination.

CUND9002. Practical Chinese and Hong Kong Society (6 credits)

This course is specifically designed for the students from the Mainland. With *Putonghua* as the medium of instruction, it aims to underscore the characteristic styles and formats of practical Chinese writings in the workplace context in Hong Kong. Topics addressing the rhetorical strategies for reader-oriented professional writings are included to strengthen the students' command of the language. In the “Chinese Characters” component, drilling practices provide ample opportunity for the students to learn to convert simplified characters into their traditional forms. The evolution of Cantonese and the lexical and phonetic systems of this dialect will be explored. The local history and culture of Hong Kong will also be considered. On-site visits are organized to deepen the students' understanding of local traditions and, more importantly, to enhance their ability to appreciate and accept cultural and regional differences. Assessment: 50% coursework, 50% examination.

CUND9003. Cantonese for non-Cantonese Speaking Students (6 credits)

Through a comparative analysis of Putonghua and Cantonese, this course enables students to learn the characteristics of Hong Kong Chinese, to discover the differences in vocabulary and expression between the Cantonese dialect and Mandarin, to strengthen their communication skills in everyday life, and to have a proper understanding of the culture, traditions and people in Hong Kong. Assessment: 60% coursework, 40% examination.

CAES1000. Core University English (6 credits)

The Core University English (CUE) course aims to enhance first-year students’ academic English language proficiency in the university context. CUE focuses on developing students’ academic English language skills for the Common Core Curriculum. These include the language skills needed to understand and produce spoken and written academic texts, express academic ideas and concepts clearly and in a well-strucutured manner and search for and use academic sources of information in their writing and speaking. Students will also complete four online-learning modules through the Moodle platform on academic grammar, academic vocabulary, citation and referencing skills and understanding and avoiding plagiarism. This course will help students to participate more effectively in their first-year university studies in

English, thereby enriching their first-year experience. Assessment: 65% coursework, 35% examination.

CAES9921. Great Speeches: Rhetoric and Delivery (6 credits)

This course aims to enhance students' understanding of the influences of great speeches on social thought and political movements by analysing the argument structures, rhetorical devices and language choices of a range of classic speeches or speech texts. Students will acquire deeper insights into the processes that persuasion and argumentation entail and have an opportunity to put the rhetorical skills and techniques into practice. Assessment: 100% coursework.

CAES9922. Language, Genre and Reports (6 credits)

In this course students will explore the broad genre of report and proposal writing and the sub-genres of reports and proposals within the social sciences from both academic and professional perspectives. It focuses on the rhetorical functions, moves and linguistic patterns of different types of reports and proposals. Through a case-based collaborative approach students will identify and investigate social issues and genre features while engaging in collaborative research and discussions. Assessment: 100% coursework.

CAES9923. Writing Psychology: Text and Context (6 credits)

This course aims to enhance the skills of Psychology majors in writing disciplinary-specific texts including literature review papers and research proposals. Students will also explore professional communication strategies and analyse a range of text types such as popular psychology magazines and case studies through an investigative project. Assessment: 100% coursework.

CAES9924. Language and Style of Narrative Journalism (6 credits)

This course takes students to a new territory of journalism, 'Narrative Journalism'; it examines some of the best non-fiction narratives of recent years and critiques the structure, language, development of the characters, story line and plot. Through reading and analysing selected texts, students will discover how journalists have employed narrative techniques and literary devices to turn true stories of ordinary people and situations into extraordinary ones while still upholding journalistic principles. Alongside reading and analysing selected exemplars, students will choose, discuss and analyse texts and write a story in the narrative journalism genre. Assessment: 100% coursework.

CAES9930. Dissertation Writing in the Social Sciences (6 credits)

This course aims to help final year students in Geography, Political Science and Psychology (and any other programmes that many introduce dissertation writing in the Social Sciences

undergraduate programmes) with their dissertation writing. Students will be introduced to the principles underlying research and dissertation writing and given practice opportunities to apply these in their own writing. Assessment: 100% coursework.

JMSC1001. Principles of journalism and the news media (6 credits)

This course offers a critical overview of the news media and the practice of journalism. Through lectures and seminars, students explore how journalists collect, process and deliver information, what makes news, and the inner-workings of media organizations. The course will also explore the challenges the journalists and the media face in a today's fast-changing world. Assessment: 100% coursework.

JMSC1002. News reporting and writing (6 credits) (for BJ students only)

This course offers training in basic reporting and writing skills through lectures and intensive in-class and out-of-class assignments that simulate the experience of working for the news media. Over a range of subjects, students will learn to report and to write clearly, concisely and accurately under deadline pressure. Assessment: 100% coursework.

JMSC1003. Statistics for journalists (6 credits) (for BJ students only)

With news as its core subject matter, this course is tailored to the needs of journalists and designed to enable students to apply basic concepts of statistics and rules of reporting statistics to the practice of quality journalism. Topics include controversies in reporting statistics, random variables, probability distributions, causation/association, sampling, confidence interval, hypotheses testing, simple linear regression, and error and bias testing. Assessment: 70% coursework, 30% examination.

JMSC1004. Economics for journalists (6 credits) (for BJ students only)

This course provides an introduction to economics and finance for journalists. Classes will focus on major macroeconomic and microeconomic concepts and their relevance to news writing about business, finance and economics. Topics covered include supply and demand theories, the nature of market economics, fiscal and monetary policy, and the economics of corporate behavior. The emphasis of the course is on economic theories and concepts that are essential to informed journalism. Assessment: 100% coursework.

JMSC1005. News reporting and writing (6 credits) (for Non-BJ students)

This course offers training in basic reporting and writing skills through lectures and intensive in-class and out-of-class assignments that simulate the experience of working for the news media. Over a range of subjects, students will learn to report and to write clearly, concisely and accurately under deadline pressure. Assessment: 100% coursework.
Prerequisite: JMSC1001.

(B) ADVANCED COURSES

JMSC2001. Media law and ethics (6 credits)

This course presents an overview of problems and concerns relating to the laws, and ethical issues that affect journalists and the journalism profession. While the lectures and coursework focus on Hong Kong, they also examine key global developments. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2002. Television news production (6 credits)

This course provides an intensive introduction in techniques of video shooting and editing. During the course, students produce short news stories. The emphasis is on the mechanics of shooting and editing for TV news. The course is taught in an environment of multi-tasking. Limited class size. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2003. Online journalism (6 credits)

The class provides an overview of the impact of digital media on journalism and related ethical and social issues. The practical element includes hands-on training for the techniques for designing and creating multiple media web-based content. Assessment: 100% coursework.
Prerequisite: JMSC1001 and JMSC1002 or JMSC1005.

JMSC2004. Journalism summer internship (12 credits) (for BJ students only)

This course commits students to a minimum eight weeks of full-time internship in journalism or media-related jobs. Students must file a report to the programme director within two weeks of the last day of work. Before undertaking an internship, students are required to participate in pre-internship training to be taken usually in May or August of their first year of study.

This course will be assessed on a pass/fail basis and will not be counted in the calculation of the CGPA/WGPA or honours classification. However, grades will be recorded on the official transcript.

JMSC2005. Feature writing (6 credits)

This course offers advanced training in writing feature stories. It aims to enable students to recognize and evaluate quality work and to acquire the skills to do such themselves. It examines different types of feature stories and shows how good reporting and good writing are essential to producing stories that engage, inform and entertain readers. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC1002 or JMSC1005.

JMSC2006. Chinese news writing (6 credits)

Students will develop Chinese news writing skills through lectures, reading appreciation and intensive in-class and out-of-class assignments. Course exercises include writing breaking news and feature stories for Chinese-language news media under deadline pressure. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC1002 or JMSC1005.

JMSC2007. Introduction to photography (6 credits)

This course ensures students have the basic principles and skills of news photography, such as camera operation and digital editing. After completing the course, students will understand the fundamentals of photojournalism and photography, and will have produced a basic photographic portfolio. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2008. Media research: an introduction (6 credits)

This introductory course aims at providing students with basic concepts and methods of conducting media research. This course covers the essential steps of doing media research, including formulating research questions and hypotheses, basic research designs, data collection, sampling, measurement, data analysis and report writing. Assessment: 100% coursework.
Prerequisite: JMSC1003 or equivalent.

JMSC2009. Visual journalism (6 credits)

This class provides a theoretical and practical examination of visual communication processes related to desktop publishing, photography, layout, design, and Web information products. It also provides a hands-on-element, covering the use of digital tools to create logical graphical elements and presentation pages for disseminating news in print and online media. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2010. Special topics in journalism I (6 credits)

This course provides for in-depth studies on journalism and media issues. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2011. Special topics in journalism II (6 credits)

This course provides for in-depth studies on journalism and media issues. Students may be required to participate in seminars, conduct reporting and original research, and write one or more papers. The aim of the course is to develop a significant level of understanding and insight into issues that have an impact on the contemporary practice of journalism and the media. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2012. Television news writing (6 credits)

This course provides intensive training in news writing techniques for television. Hard news, features, current affairs, and documentary writing styles will be examined. Students study issues of story development, language, and the marriage of words and pictures. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2013. The press, politics and government (6 credits)

This course analyses the role of mass media and other channels of communication in local and international political processes. The course examines the way in which governments communicate through the media, and the role the media play as either independent watchdogs or as tools of the political system. Assessment: 100% coursework.

JMSC2014. Public affairs reporting (6 credits)

This course offers advanced training in reporting and writing about government and public policy. Focused particularly on the government of the Hong Kong Special Administrative Region but touching upon other governments as well, students will explore the issues that arise as the judicial, legislative and executive branches of governments provide services and enforce laws and policies. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC1002 or JMSC1005.

JMSC2015. Documentary film appreciation (6 credits)

This course surveys the history and development of the documentary film in North America, Europe, and Asia, tracing its evolution from the late 19th century to the present. It discusses the issues involved in the making of non-fiction film, including style, ethics, voice, objectivity/subjectivity, distribution platforms, and censorship. One section of the course will explore young independent film makers in Asia. Emphasis will be placed on in-depth critical analysis of films. Assessment: 100% coursework.

JMSC2016. Introduction to television (6 credits)

This course surveys the television industry in Asia, America and Europe with an emphasis on analyzing the nature of television news and its impact. Students examine the history of the industry, develop research projects on its rapid development in the region, and study, 24x7 News, television and news agendas. Assessment: 100% coursework.

JMSC2017. Journalism traditions (6 credits)

This course offers a comparative study of the traditions and history of journalism as a profession and a practice. It also examines the evolution of modern mass media, including newspapers, magazines, radio, television and the Internet, with a special focus on Greater China and Asia. Assessment: 100% coursework.

JMSC2018. Introduction to audio journalism (6 credits)

This course introduces radio news and audio production for broadcast and online media. With in-class and out-of-class assignments, it offers training in reporting, interviewing, and preparation of news and feature reports for the audio medium. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC2019. Digital media and society (6 credits)

This course surveys the rapid development of digital media – radio, television, on-line news, video services, and social networking sites. It analyzes the impact of these media on the news industry and more broadly on society and international politics in Asia, America, Europe, and the Middle East.
Students examine both the history and the utilization of digital media. They will be expected to develop research projects on new media developments in China, the Asia region, and beyond.
Assessment: 100% coursework.

JMSC2020. Reporting and writing practicum (6 credits)

This course allows students to apply the reporting and writing skills learned during their first year of study in a real-life newsroom environment. Under close faculty supervision, students will report, write, edit and manage an online news publication covering current affairs in Hong Kong for an English-speaking audience. Assessment: 100% coursework.
Prerequisites: JMSC1001, JMSC1002 or JMSC1005 and JMSC2003

JMSC2021. Introduction to strategic communication (6 credits)

This course will introduce students to the theories and practice of strategic communication, in the broader context of how NGOs, public relations firms, and other advocates seek to influence public opinion. Through readings, discussions, case studies and writing exercises, students will learn and apply the methods these organizations use to build public awareness of their mission and brand. As a final summative exercise, students will develop a comprehensive strategic communication plan, employing multiple media, for a local NGO. Assessment: 100% coursework

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JMSC3001. Independent study (6 credits)

This course provides for individual projects in journalism conducted under the supervision of an instructor. Students engage directly in either news media production, reporting and writing, or a project closely associated with the contemporary practice of the news media. Assessment: 100% coursework.
Prerequisites: JMSC1001, JMSC1002 or JMSC1005 and permission of supervisor.

JMSC3002. Reporting public health issues (6 credits)

This course will provide students with the basic knowledge they require to report on medicine and health in an informed way. Participants will learn about the medical profession and how it functions as well as the ethical issues and dilemmas health reporters face. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC1002 or JMSC1005.

JMSC3003. Advanced online journalism (6 credits)

This technical course requires students to use advanced graphics and multiple media equipment and software to create professional-quality multiple media podcasts and story packages, both on an enterprise basis and/or a commissioned basis from clients, including the JMSC, other HKU departments and the private sector, using text, audio, video, graphics and other skills learned in the JMSC2002 Television News Production course and the JMSC2003 Online journalism course. Assessment: 100% coursework.
Prerequisites: JMSC1001, JMSC2002 and JMSC2003 or with the permission of the instructor.

JMSC3004. Fundamentals of business and financial journalism (6 credits)

This course covers the basic knowledge and writing skills needed to succeed in the fast-growing field of business and financial journalism. Lectures focus on core skills such as reading financial documents, understanding macroeconomic and microeconomic issues, working with statistics, reporting on companies and covering competition in a global economy.

Assessment: 100% coursework.
Prerequisites: JMSC1002 or JMSC1005 or permission of instructor.

JMSC3005. Literary journalism (6 credits)

This course demonstrates how journalism can rise to the level of quality non-fiction literature. Students will read works produced in English in Asia and abroad, and analyze why they succeed on a literary level. The class will identify the tools and techniques writers employ to construct evocative and enduring true stories. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC1002 or JMSC1005.

JMSC3006. Covering the environment (6 credits)

The course introduces students to environmental issues that are becoming a major source of public concern such as climate change, air pollution, wildlife and natural resource preservation, and the impact of global trade on the environment. Students will learn to locate sources, understand scientific journals, and produce reports and stories that make environmental issues accessible to ordinary readers. Assessment: 100% coursework.
Prerequisite: JMSC1001.

JMSC3007. News photography (6 credits)

This course introduces students to the fundamentals of news photography: how to operate a professional digital camera and how to capture professional-quality news images. By the end of the class, students will have produced a comprehensive photographic portfolio. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC2007.

JMSC3008. Media research: concepts and methods (6 credits)

This course is for students interested in researching media contents, communication processes, or effects, and particularly for those preparing to submit final year thesis. Various quantitative and qualitative methods, such as content analysis, surveys, experiments, participant observation and interviews, are discussed. Basic data analysis techniques, like multivariate regressions, are also explored. Assessment: 100% coursework.
Prerequisites: JMSC1003 and JMSC2008 or equivalent.

JMSC3009. Covering China (6 credits)

The course introduces students to the social, political and economic issues of contemporary China from the perspectives of working journalists. What are the stories and how do reporters overcome the obstacles of doing these stories? The course also gives an overview of the state of the media in China. Assessment: 100% coursework
Prerequisite: JMSC1001.

JMSC3010. Reporting Hong Kong (6 credits)

Students will report, write, produce and edit an online periodical covering real-time news and features for public consumption. The site will be supervised by JMSC faculty and adjunct professors but students will fulfill all the functions required to produce a professional publication to deadline. Assessment: 100% coursework.
Prerequisites: JMSC2003 or with the permission of the instructor.

JMSC3011. International news (6 credits)

This course will introduce students to some of the major global issues dominating international news. The course will also have a practical element and involve writing assignments. Assessment: 100% coursework.
Prerequisites: JMSC1001 and JMSC1002 or JMSC1005.

JMSC3012. Supervised research (6 credits)

Students will learn the craft of research on journalism and media issues under the supervision of faculty members. Students will develop research questions, compile reviews of literature and conduct research to produce a traditional academic paper or a professional policy paper or project. Assessment: 100% coursework.
Prerequisite: JMSC1001 and permission of supervisor.

JMSC4001. Journalism capstone experience (6 credits) (for BJ students only)

The journalism capstone experience for each final-year student will culminate in the production of either: a substantial work of publication-ready journalism, whether print, video, or multiple media, that focuses on a topic directly related to the student's other major; or, a substantial, publication-ready academic research paper that makes a valuable contribution to media studies research and also relates to the student's other major. Assessment: 100% coursework

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FOSS2019. Global Citizenship internship (12 credits)

In order to fulfill the graduation requirement under the theme of 'Global Citizenship', students are expected to develop strong analytical abilities in solving complex problems by undertaking non-local internships. For students taking non-local internships, they will begin their internships after completion of the intensive internship workshops. They will be placed in international NGOs or other socially-focused public/private organizations during term time or the summer. Through the participation in the non-local internships, students are expected to engage in working closely with international organizations, identifying key issues and developing strategies to enhance social development and promote social innovation. They are expected to conduct critical analysis of social issues, and to propose strategies to address the problems identified in their community organizations. They will be supervised and assessed by both an academic tutor and a workplace supervisor.

On completion of the internship, students are required to give a project presentation to reflect

on their work-related experiences, and in particular to demonstrate how they integrate academic theories with their work-related experiences. To complete the internship, students must write an extensive report critically reflecting on theories learned in class and analyzing empirical findings and work experience gained from the internship.
Assessment: 100% coursework

FOSS2020. Global Citizenship Summer Institute (12 credits)

The Global Citizenship Summer Institute aims at enhancing students' awareness of the importance of Asia in the globalizing world. Students spend four weeks in different parts of Asia like Taiwan, China, South Korea and Singapore. By the end of these four weeks students will have gained a unique perspective on Asia through interacting with academics, government officials and community leaders and local people in selected Asian societies. Assessment: 100% coursework