



## Program Schedule AAJA-JMSC Conference Day: Saturday, June 11

### 8:00-8:45: Registration & Coffee

### 9:00-9:15: Opening Remarks

Ken Moritsugu, President, AAJA-Asia & Yuen-Ying Chan, Director, HKU-JMSC

### 9:15-10:30: Morning Session 1

*Working the Great Firewall: New Media Perspectives of China from Inside & Out*

- Kristie LuStout, Anchor, CNN International
- Kaiser Kuo, Director of International Communications, Baidu
- Michael Logan, Content & Business Development Manager, Next Media

### 10:30-10:45: BREAK

### 10:45-12 Noon: Morning Session 2

*3/11/11: Regional journalists share lessons covering Japan's crisis of March 11, 2011*

- Almar Latour, Asia Editor-in-Chief, Wall Street Journal
- Eric Burroughs, Asia Financial Markets Editor, Reuters
- Akiko Fujita, Reporter, ABC News Tokyo
- Steven Herman, Northeast Asia Bureau Chief, VOA News

### 12:00-1:00: LUNCH

### 1:00-2:00: Conference Keynote

*Top Tech Tools of Journalism 2.0*: Kristie LuStout, Anchor, CNN International

### 2:00-2:15: BREAK

### 2:15-3:30: Afternoon Session 1

*Ultimate Backpacker: The gear, skills and common sense you need to succeed*

- Andrew Lih, new media researcher, author *Wikipedia Revolutions*
- Lam Thuy Vo, Multimedia Editor, Wall Street Journal
- Margaret Conley, Shanghai correspondent, Bloomberg

### 3:30-4:00: COFFEE BREAK

#### **4:00-5:15: Afternoon Session 2A**

*The Post J-Life:* Former journalists share success secrets after that last press pass

- Lorraine Hahn, former host, CNN Talk Asia
- Christine Chen, Sr. Manager, Global Communications & Public Affairs, Google
- Charles Lee, former contributor FEER, Asiaweek, Economist Intelligence Unit
- Cynthia Yoo, founder Nanoomi.net, professor at Kyung Hee University, Seoul

#### **4:00-5:15: Afternoon Session 2B**

*Critique's Corner:* Revamp your resume with the guiding eyes of experienced peers

#### **5:30-6:00: Closing Remarks**

Ken Moritsugu, President, AAJA-Asia & Yuen-Ying Chan, Director, HKU-JMSC