

Beyond Basic Photography
Summer 2011 Media Academy for Professionals
Journalism & Media Studies Centre
The University of Hong Kong



Instructor: Michael Coyne
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Schedule: May 27-29, 2011: 10am-1pm
Venue: Eliot Hall

Course Description:

This course explores different photographic techniques and purposes/outcomes. It will enable you to be able to identify good practices and minimise poor photographic outcomes. Students will learn how to produce effective portraits, which illuminate the subject in terms of personality as well as appearance. By the end of the course you will be able to effectively tell a story or illustrate an issue through photography.

Intended Learning Outcomes:

By the end of the course you will:

- Be able to improve the composition and framing of photographs
- Be able to improve the content of your photographs
- Have an understanding of the elements of portraiture
- Produce a portrait which communicates aspects of the subject's personality or life
- Be able to tell a story with a photograph

Course Timetable

Date	Topic	Outline
Friday 27 th May		10am – 11am Introducing the course. Viewing and discussing images to illustrate simple changes for better pictures. 11am – 12am Students shoot assignment demonstrating simple changes. 12am - 1pm Show and discuss assignment pictures
Saturday 28 th May		10am – 11am View and discuss images demonstrating content, composition and light. 11am – 12am Students shoot an assignment. 12am - 1pm Show and discuss students photographs

Sunday 29 th May		10am – 11am Shooting portraits. View and discuss portraits taken on assignments by Michael Coyne. 11am – 12am Students shoot a portrait. 12am – 1pm Assessment of students' photography.
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