

## Minor in Journalism and Media Studies (2015-2016)

### I. Objectives

The Minor in Journalism and Media Studies seeks to provide students with basic learning and experience for entry-level professional journalism. Our objectives fall into three broad categories—conceptual, applied and critical thinking—that converge to give our students in-depth learning and the ability to continue learning at a high level as each individual's situation demands. The program aims to help students:

- understand the role of journalism in a global society;
- understand ethical principles of gathering information;
- appreciate diversity in all its forms, and be able to navigate journalistically across cultural boundaries;
- demonstrate basic competency in journalistic writing for a wide range of media products;
- know how to gather information efficiently and ethically from a wide range of human and recorded sources;
- understand the use of technology in producing professional journalism, from the written word to multimedia production systems; and
- detect logical flaws and information gaps in journalistic products.

### II. Programme structure

Candidates who wish to minor in Journalism and Media Studies must successfully complete:

Component	No. of credits
	Minor
a) Introductory courses - pre-requisites	12
b) Advanced courses - disciplinary electives	24

- a) Introductory courses (12 credits)

#### Pre-requisites

JMSC1001. Principles of journalism and the news media (6 credits); and  
JMSC1005. News reporting and writing (6 credits)

In the interest of deepening understanding the subject matters taught in the field of journalism, candidates may also take the following introductory course but they cannot be counted as requirements for a minor in Journalism and Media Studies:

JMSC1003. Statistics for journalists (6 credits)

- b) Advanced courses (24 credits)

### Disciplinary electives

- JMSC2001. Media law and ethics (6 credits)
- JMSC2002. Television news production (6 credits)
- JMSC2003. Online journalism (6 credits)
- JMSC2005. Feature writing (6 credits)
- JMSC2006. Chinese news writing (6 credits)
- JMSC2007. Introduction to photography (6 credits)
- JMSC2008. Media research: an introduction (6 credits)
- JMSC2009. Visual journalism (6 credits)
- JMSC2010. Special topics in journalism I (6 credits)
- JMSC2011. Special topics in journalism II (6 credits)
- JMSC2012. Television news writing (6 credits)
- JMSC2013. The press, politics and government (6 credits)
- JMSC2014. Public affairs reporting (6 credits)
- JMSC2015. Documentary film appreciation (6 credits)
- JMSC2016. Introduction to television (6 credits)
- JMSC2017. Journalism traditions (6 credits)
- JMSC2018. Introduction to audio journalism (6 credits)
- JMSC2019. Digital media and society (6 credits)
- JMSC2020. Reporting and writing practicum (6 credits)
- JMSC2021. Introduction to strategic communication (6 credits)
- JMSC3002. Reporting public health issues (6 credits)
- JMSC3003. Advanced online journalism (6 credits)
- JMSC3004. Fundamentals of business and financial journalism (6 credits)
- JMSC3005. Literary journalism (6 credits)
- JMSC3006. Covering the environment (6 credits)
- JMSC3007. News Photography (6 credits)
- JMSC3009. Covering China (6 credits)
- JMSC3010. Reporting Hong Kong (6 credits)
- JMSC3011. International news (6 credits)