Why Seek a Bachelor of Journalism Degree at HKU?

- The University of Hong Kong is a world-class university located on the doorstep of China in the heart of Asia, one of the world’s most vibrant regions.
- The university offers English-language instruction in a multicultural environment.
- The JMSC boasts a faculty of distinguished international journalists and educators.
- The course leads to a dual-major, communications-focused degree that is highly valued by employers.
- The course includes integrated training in print, broadcast and online media.
- The programme features small, skills-oriented classes and personal career guidance.
- There are exclusive seminars with experts and newsmakers.
- HKU offers exchange programmes with universities in U.S., Europe and elsewhere.

About the JMSC

The Journalism and Media Studies Centre (JMSC) at The University of Hong Kong began as a graduate-level program in 1998 and later added a Bachelor of Journalism programme. At the undergraduate level, we offer 36 courses on topics including news reporting and writing for all forms of traditional and new media; media law and ethics, and journalism history and traditions from regional and global perspectives. The curriculum includes a strong element of instruction in the new, digital media, which are changing the nature of journalism. Special courses are also available, including Independent Study and Chinese News Writing.

Journalists should have a broad education, so we require Bachelor of Journalism students to acquire a second major. We also require students to participate in internship programs. These requirements, along with exchange programmes with leading universities in the U.S., Europe, Asia and elsewhere, as well as other special programmes and seminars held throughout the year, help us equip our students with the abilities they need to become the next generation of leaders in the rapidly changing field of journalism.
## Curriculum Structure

Candidates will earn 240 credits, including a minimum of 54 credits of core courses in journalism, 24 credits of electives in journalism, 6 credits of capstone experience requirement, 12 credits of Faculty Global Citizenship requirement and 72 credits for another major.

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<td>A) Language Enhancement Courses (18 credits)</td>
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<td>B) Common Core Courses (36 credits)</td>
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<td>C) Introductory Core Courses in Journalism (24 credits)</td>
<td>D) Journalism Summer Internship (12 credits)</td>
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<td>E) Advanced Core Courses in Journalism (18 credits)</td>
<td>F) Elective Courses in Journalism (24 credits)</td>
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<td>G) Capstone experience requirement (6 credits)</td>
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<td>H) Faculty Global Citizenship Requirement (12 credits)</td>
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<td>J) Free Electives (0-18 credits)</td>
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### A) Language Enhancement Courses (18 credits)
- Core University English
- English in the Discipline
- Chinese

### B) Common Core Courses (36 credits)
- details at [http://commoncore.hku.hk](http://commoncore.hku.hk)

### C) Introductory Core Courses in Journalism (24 credits)
- Principles of Journalism and the News Media
- Statistics for Journalists
- Economics for Journalists
- News Reporting and Writing

### D) Journalism Summer Internship (12 credits)

### E) Advanced Core Courses in Journalism (18 credits)
- Media Law and Ethics
- Television News Production
- Online Journalism

### F) Elective Courses in Journalism (24 credits)
- Feature writing
- Chinese News writing
- Journalism Traditions
- Independent Study
- The Press, Politics and Government
- Literary Journalism
- Covering China
- Visual Journalism
- International News
- Reporting Public Health Issues
- Special Topics in Journalism I
- Special Topics in Journalism II
- Introduction to Television
- Television News Writing
- Public Affairs Reporting
- Covering the Environment
- Documentary Film Appreciation
- News Photography
- Supervised Research
- Media Research: An Introduction
- Introduction to Photography
- Advanced Online Journalism
- Reporting Hong Kong
- Introduction to Audio Journalism
- Digital Media and Society
- Fundamentals of Business and Financial Journalism
- Media Research: Concepts and Methods
- Reporting and Writing Practicum
- Introduction to Strategic Communication

### G) Capstone Experience Requirement (6 credits)
Candidates are required to submit an academic paper or individual project in journalism by taking JMSC4001 “Journalism Capstone Experience” in their final year of study.

### H) Faculty Global Citizenship Requirement (12 credits)

### I) Another Major (72 credits)

### J) Free Electives (0-18 credits)

Note: Curriculum structure is subject to confirmation in spring 2016
Internships

The JMSC requires students to earn academic credits by working in a media internship during their course of study. Over the years, this has led to an internship network with dozens of local, regional and international media partners, which has enabled JMSC students to gain valuable on-the-job experience. In some cases, the internships have led to full-time jobs.

Our internship partners include:


Local Chinese media: TVB, ATV, Cable TV, Now.com, Phoenix TV, RTHK, Commercial Radio, Hong Kong Economic Times, Ming Pao, MingPao.com, Sing Tao Daily, Apple Daily, Wen Wei Po, Headline Daily, AM730, Metropolis Daily, Yazhou Zhoukan, Cup, City Magazine, Next Magazine, East Week.

PRC media: CCTV (Beijing), Shanghai Television Station (Shanghai), Shanghai Media Group (Shanghai), China Radio International (Beijing), China Daily (Beijing), Shanghai Daily, Southern Weekend (Guangzhou), 21st Century World Herald (Guangzhou).

Scholarships

Scholarships are available for:

• International exchanges

Students placed in international exchanges can apply for financial assistance from the JMSC Student Exchange Scholarships. Awards are based on financial need, academic achievement and extra-curricular participation.

• Local and international internships

Students placed in unpaid or minimally paid local and international internships can apply for financial assistance from the JMSC Media Internship Fund. Awards are based on financial need, academic achievement and extra-curricular participation.
International Student Exchange

The JMSc provides opportunities to learn beyond the classroom by emphasizing social and intellectual interaction and encouraging students to “think global.” In our exchange programme, students can apply for semester- or year-long exchange programmes at top journalism schools, including the University of Missouri, the University of Maryland and the University of North Carolina at Chapel Hill in the United States, the Danish School of Media and Journalism in Denmark and Sciences Po in Paris, France. Through a separately run HKU programme, students also can apply for exchange opportunities at more than 100 other universities around the world.

Career Opportunities

Graduates of our program have gone on to successful careers in print, television, radio and online media. Some are seeking post-graduate degrees and others are pursuing careers in fields such as banking, business and government service. A JMSc journalism education prepares students for different careers by emphasizing analytical and communication skills that are valued by employers in all fields.

Admissions

The JMSc seeks intellectually curious students with a passion for learning. If you are keen to question, to explore and to be challenged, the JMSc welcomes your application.

For admission information, please contact:

Admissions Office
The University of Hong Kong
Tel: (852) 2241 5886
Email: admissions@hku.hk
Website: http://www.hku.hk/admissions

For further information, please contact:

Journalism and Media Studies Centre
Elliot Hall, The University of Hong Kong
Pokfulam, Hong Kong
Tel: (852) 3917 1156
Fax: (852) 2858 8736
E-mail and facebook: jmscbj@hku.hk
Website: http://jmsc.hku.hk
Vicky KUNG
BJ 2013

Vicky Kung (BJ 2013) reported for Hong Kong-based television broadcaster TVB.

“A reporter is someone with good writing skills and a mindset that’s more critical than critical, but not cynical. These two qualities can lead you to whatever medium you prefer to work at, be it TV, radio, print or other news platforms that may spring up in future.”

Vicky double majored in journalism and finance. Prior to her graduation, she secured internships and published articles at print and online media organizations such as CNN and C for Culture magazine.

Vicky landed a full-time contract at TVB’s English channel Pearl as a fresh graduate.

She currently is pursuing a master’s degree in urban planning at The University of Hong Kong. She is also a freelance producer for RTHK’s new video news team.

Billy WONG
BJ 2015

“I believe journalism, ultimately, is about human connections: how we all connect with each other as human beings playing different roles in the globalised society. I am grateful that the JMSC has taught me how to find the human elements in everyday happenings and how to highlight emotions while covering social issues in an unbiased manner.”

Billy graduated from The University of Hong Kong with a bachelor’s degree, majoring in journalism and translation, with first-class honours. He made full use of his time at The Journalism and Media Studies Centre and worked as a freelancer or an intern for multiple international media organizations, including the Associated Press, South China Morning Post, Bloomberg TV and China Central Television Beijing. On top of four other scholarships, in 2014, he was awarded the Pembroke-King’s Scholarship and spent a summer semester in University of Cambridge taking writing courses. He put the knowledge and skills he acquired from the JMSC into practice when covering the major events throughout the Umbrella Movement for AP television news.

After graduating, Billy joined TVB Pearl as a producer/reporter and channels his passion for social issues into the weekly documentary show, The Pearl Report. Responsible for the whole production process of the half-an-hour programme, he is striving to become a versatile television journalist.

Saga Susanna MCFARLAND
BJ 2013

Saga came into the Bachelor of Journalism program with the goal of reporting on Chinese politics for an international news organization. With a double major in journalism and modern China studies, Saga was able to use the resources of the JMSC and HKU as a whole to work toward this goal throughout her three years as an undergraduate. During her second year, Saga had a chance to intern as a reporter for CNN in Hong Kong and participate in a JMSC organized trip to Tokyo to cover the one year anniversary of the Fukushima nuclear disaster. Saga spent her third year at Yale University where she was able to complement the practical, hands-on journalism training at the JMSC with a more theoretical approach to media studies. Saga is currently a graduate student at the Johns Hopkins University-Nanjing University Center for Chinese and American Studies.
Isak LADEGARD
BJ 2012

“Through guidance, encouragement and detailed feedback on my work, JMSC’s instructors have taught me lessons that go way beyond journalistic work. I learned that in the fast-changing world we live in, nothing is more important than adaptability, as the demands of the job market change and technological opportunities arise. While writing is my core skill, I have also learned to use photography, data mining and statistics in my reporting.”

Isak graduated from The University of Hong Kong with a first-class honors bachelor’s degree with majors in journalism and sociology. He started out freelancing during his studies, and in his last semester his professional assignments took up more time than his classes. After graduating, he wrote for some of the best newspapers and magazines in his home country, Norway, while travelling the world. He did first-hand reporting in places such as South Korea, Kenya, Japan, Hong Kong, Macau, and mainland China, covering a wide range of topics including commercial cloning, green technology in African slums, grassroots capitalism in North Korea, book smuggling in China, plastic surgery tourism, and middle-aged hikikomori.

In 2013, Isak entered a fully funded Ph.D. program in sociology at Boston College. His research interest is the interplay between information technology, deviance and anonymity. As such, one of his ongoing projects is about the online drug trade and how drug dealers experience their business when transactions take place entirely on the internet and their ‘brokers’ are unknowing mailmen — a topic he has also covered as a journalist.

James CHAN
BJ 2013

James Kin-sing Chan (BJ 2013) won a full scholarship of HK$600,000 to study for the Master of Public Policy degree at the University of Oxford. The photo was taken at the matriculation ceremony in Oxford’s Sheldonian Theatre.

“THINK GLOBAL — that’s the best phrase to summarise my three-year experience at the JMSC. Immersed in an environment with an international cohort and faculty, offered the opportunity to participate in world-class exchange programmes, connected to a wide-range of local and international internships, I learned the essence of journalism with a greater exposure to the global world. I learned to scrutinise information with a critical mindset, find evidence and facts to verify a story and present it with interesting narrative and multimedia production skills. The knowledge I acquired at the JMSC prepared me not only for journalism, but also for academia and many other fields.”

James majored in journalism and politics and public administration, and worked part-time for CNN International and Radio Television Hong Kong (RTHK) during his study. He also covered the anniversary of the Fukushima nuclear disaster in Japan and the once-a-decade leadership changes during the National People’s Congress in Beijing, for CNN.com, Agence France-Presse and Hong Kong Economic Times.

James spent a semester at the Danish School of Media and Journalism, a JMSC exchange partner, in 2011. In his final year, James worked on a number of research projects, including Google’s Transparency Report and JMSC’s Open Government Project. He presented his dissertation on Legislative Council (LegCo) data accessibility to the General-Secretary of LegCo, Kenneth Chen, in person.

Graduating with first-class honours, James won the Walter Kwok Scholarship and China Oxford Scholarship to fully fund his studies in the Master of Public Policy programme at the University of Oxford.
Yuen-ying Chan
Director and Professor

Ying Chan established The University of Hong Kong’s Journalism and Media Studies Centre (JM SC) in 1998. She launched Hong Kong’s first fellowships for working journalists and forged extensive ties between the university and the news industry. Chan’s honors include a Nieman Fellowship at Harvard University, a George Polk Award for journalistic excellence and an International Press Freedom Award from the Committee to Protect Journalists. Chan has taught at Columbia University’s Graduate School of Journalism in New York and she serves on the board of various international media organisations including that of the Media Development Investment Fund.

Jeffrey Timmermans
Director, Bachelor of Journalism Programme
Associate Professor of Practice

Jeffrey Timmermans was a reporter in Tokyo for The Wall Street Journal and a managing editor for Dow Jones Newswires in Hong Kong and Singapore. At Dow Jones, he directed the regional corporate and equities news coverage produced by a team of more than 150 journalists, and helped develop the company’s in-house journalism training program. He also worked for Bain & Company, leading the global strategy consulting firm’s public-relations efforts in Asia. He joined the JM SC in 2008 and has a master’s degree in journalism from Columbia University.

Fu King-Wa
Associate Professor

Fu King-Wa’s research focuses on the media’s influence on mental health and suicide, health communication, research methods, measurement, and statistics in journalism. He has a PhD from the JM SC, a master’s degree in Social Sciences and a MPhil in Engineering from the Hong Kong University of Science and Technology. He obtained an undergraduate degree in Engineering from HKU. He was a journalist at the Hong Kong Economic Journal before turning to academia.

Masato Kajimoto
Assistant Professor

Dr. Masato Kajimoto worked as an online reporter and “Specials” editor (web producer) for CNN before beginning a career in teaching and research. He holds a master’s degree in Journalism from the University of Missouri-Columbia in the U.S. and a PhD in Sociology from The University of Hong Kong. He specializes in the field of News Literacy education and heads JM SC’s Asia Pacific Digital Citizens Project as the project leader.

Qian Gang
Co-director of China Media Project & Research Officer

Qian Gang is former managing editor of Southern Weekend (南方周末), a groundbreaking mainland newspaper based in Guangzhou. He also is one of the founders of China Central Television’s News Probe (新闻调查), a weekly investigative news magazine. His award-winning book, “The Great China Earthquake,” (唐山大地震), an account of the massive earthquake – the deadliest of the 20th century – that struck the northern Chinese city of Tangshan in 1976, is required reading for Hong Kong secondary school students.
Kevin Sites  
**Associate Professor of Practice**  
Kevin Sites has spent the past decade reporting on global war and disaster for ABC, NBC, CNN, and Yahoo! News. In 2005, he became Yahoo!’s first correspondent and covered every major conflict in the world in a single year for his website, “Kevin Sites in the Hot Zone.” The project helped inspire the use of “backpack journalism” as tool for immersive reporting. He is a recipient of the 2006 Daniel Pearl Award for Courage and Integrity in Journalism and was chosen as a Harvard University Nieman Journalism Fellow in 2010.

Doreen Weisenhaus  
**Director of Media Law Project & Associate Professor**  
Doreen Weisenhaus is director of the Media Law Project, which provides research, courses, conferences and seminars on media law issues in Greater China and Asia. Prior to joining the JMSC in 2000, she was city editor of The New York Times. She also was the first legal editor of The New York Times Magazine before becoming its law and politics editor. Weisenhaus also was editor-in-chief of The National Law Journal, a leading publication for U.S. lawyers; a prosecutor in New York; a Chicago television news producer, and a reporter for the Milwaukee Journal.

Anne Kruger  
**Assistant Lecturer**  
Anne Kruger was a daily Business News Presenter and World News fill-in Anchor at CNN International, and Anchor and Senior Reporter at the Australian Broadcasting Corporation. During her time at CNN, Anne was assigned to cover SARS (2003) as a daily beat. At ABC TV Anne was Anchor and National Correspondent for the iconic documentary program Landline. She has a Master's degree in Journalism from Queensland University of Technology.

AJ Libunao  
**Assistant Lecturer**  
AJ Libunao is an assistant lecturer and multimedia producer. His work has been published by such organisations such as Asia Sentinel, Yahoo! News, South China Morning Post and Wiener Zeitung. He joined the JMSC in 2010 and teaches in video news production, photography and online journalism classes. He holds a Master's degree in Multimedia and Entertainment Technology from the Hong Kong Polytechnic University and a BA in Studio Art from the University of California, Irvine.

Marianne Bray  
Marianne worked as a reporter in Hong Kong and New York for CNN.com, Reuters, Bloomberg, Bridge News and AFP, with her stories appearing in IHT, FT and The New York Times, among others. She was part of an award-winning team at CNN that covered 9/11, the Iraq War, the South Asian tsunami and Hurricane Katrina.

Cliff Buddle  
A journalist for more than 30 years. As a reporter, he covered court cases at the Central Criminal Court in London and later led a team of court reporters in Hong Kong. He has held senior editorial positions at the South China Morning Post, including news editor, chief leader writer, deputy editor and acting editor-in-chief. He is currently Editor, Special Projects, at the SCMP. Cliff has a Masters degree in Human Rights Law from The University of Hong Kong.

Chan Pui King  
Veteran investigative journalist and former editor-in-chief of Next Magazine who wrote the definitive guide on access to public information in Hong Kong while serving as the JMSC’s first research fellow in 1999.

Gerry Doyle  
Assistant Business Editor for Asia at the International Herald Tribune. He has worked as a journalist for nearly 20 years in the United States, the Middle East and Hong Kong. He holds degrees in journalism and philosophy from the University of Kansas and is an alumnus of the Dow Jones editing program. His first novel, “From the Depths,” was published in 2007 and was named a finalist for best debut novel of the year by the International Thriller Writers.

Angharad Hampshire  
Veteran journalist who has reported for the BBC World Service in the United Kingdom and from China, Nepal, Afghanistan and Africa and who has worked on many news, current and consumer affairs programs and documentaries.

Kees Metselaar  
A photojournalist since the 1980s, covering war, famine and fun from Europe to the Middle East and on to Asia. He teaches photography at HKU and writes columns in two languages between photo assignments.

Heather Timmons  
Hong Kong-based Asia Correspondent for Quartz, the “digitally native” business publication from Atlantic Media. Previously, she was with the New York Times for ten years. She has also been Banking Editor of Business Week.

Nancy Tong  
Nancy Tong has been producing documentaries for 30 years. She began her career as a news reporter in Hong Kong with HK-TVB. In 1981, she moved to New York City where she has worked as an independent film producer. Among her dozens of documentary projects are Who Killed Vincent Chin, which was nominated in 1989 for an Academy Award, and Cancer: From Evolution to Revolution, which won a George Foster Peabody Award in 2000.

Corinne Vigniel  
Corinne Vigniel has spent three decades in television news, including 16 years at Reuters Television reporting on the world’s top stories and managing key TV bureaus in West Africa, China and Afghanistan. She also worked for four years as Asia Pacific editor for Agence France Presse TV.

Matt Walsh  
Matt Walsh has been in broadcasting for 30 years, the past 15 in Hong Kong. He began his career on radio in the U.S. and moved into television at CNN in Atlanta in 1992. Since then, he has been an editor, writer and producer at several CNN networks.