

Fee Paid	\$
Cash / Cheque #	
Received Date	



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<input type="checkbox"/> Accepted	<input type="checkbox"/> Waitlisted

“Online Skills Training for Working Journalists” Course
for The Foreign Correspondence Club

Course Description

This course is especially tailored for the needs of today’s working journalists. It introduces the technologies and the skills that are revolutionizing the news media; helping working journalists make the transition into the digital age. Six practical morning sessions will engage participants to learn the process of digital news gathering (audio, stills, video) and develop skills to process materials for web distribution.

The course will cover:

- Basic skills needed to produce quality sound and visuals for the web
- Audio, photography and some graphic skills; and the ability to put them together using standard software and web utilities
- An introduction to audio file formats, conversion and editing, and audio recording techniques and tricks
- An introduction to graphic file formats, photo shooting techniques and tips, editing (using Photoshop and free Web2.0 services), basic chart making, map-mashing and diagrams
- Web basics, including uploading files using FTP; file storage; Web2.0 applications and utilities
- Introduction to different types of video cameras and simple shooting techniques, working fully auto when possible
- Training in the use of microphones for interviews and audio management on location
- A practical session recording talking heads
- Uploading techniques to laptops and video editing using Final Cut Pro edit software
- Processing sequences and sound bites, packaging ready for online distribution

Instructors

Ms Diane Stormont – Senior Teaching Consultant

Mr Rob McBride – Honorary Lecturer

Details about instructors are available at <http://jmsc.hku.hk/category/people/>

Application for Enrolment

Online Skills Training for Working Journalists

2 morning sessions per week over 3 weeks (6 sessions in total): \$2,700 special rate for FCC members

Date: **January 14 & 15 21 & 22 28 & 29 2010 (Mondays & Tuesdays)**

Time: **9.00am – 12.30pm**

Venue: **Foundation Chamber, Eliot Hall, The University of Hong Kong, Pokfulam, Hong Kong**

Maximum class size: **15**

Subject to demand, the course may be offered again at a later date.

Dr/Mr/Ms/Miss/Others _____ Sex M F FCC Membership No.: _____

Surname: _____

Name: _____

Mobile Phone: _____

Work Phone: _____

Email Address: _____

Occupation: _____

Correspondence Address: _____ Business Address: _____

I understand that this information will be used for the sole purpose of enrolment on this course.

Signature: _____ Date: _____

Please send completed form together with cheque payable to “The University of Hong Kong” to JMSC, G24, Eliot Hall, The University of Hong Kong, Pokfulam, Hong Kong.
Enrolment will be on a first-come-first-served basis. Enrolment will be confirmed only when full payment has been received.