



A world-class international journalism degree – in the heart of Asia

# MASTER OF JOURNALISM

2011-2012

Journalism and Media Studies Centre  
The University of Hong Kong  
香港大學新聞及傳媒研究中心





## Living and studying in the most exciting city in Asia

In the heart of Asia, a stone's throw from mainland China, a sophisticated blend of traditional and modern, Asian and global, Hong Kong is one of the world's premier cities. It also happens to be clean, safe, friendly and fun.

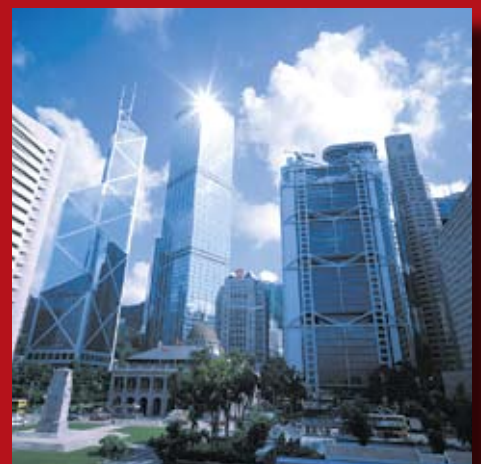
Hong Kong boasts a wide range of spectacular landscapes and tourist attractions, including a vibrant nightlife and some of the finest Chinese, Asian and European-style restaurants. Where else can you enjoy one of the most striking skylines in the world, have easy access to sandy beaches and stunning countryside, and watch the sun set over the South China Sea? If you want the duality of an exciting city milieu and of a getting-away-from-it-all outdoor experience, you will love Hong Kong.

Between sightseeing and nightlife, you will need to find time to study. The University of Hong Kong is a state-of-the-art university. It has one of the largest international student populations in Asia and was ranked in 2009 as among the top 25 universities in the world by the London-based *Times Higher Education*. English is the official language of instruction.

Studying in Hong Kong offers a unique opportunity to gain first-hand insight into Asia with its diversity of cultures, histories and perspectives. Hong Kong is also among the fastest-growing economies of the world.

Dynamic, exciting and in the vanguard of future trends, Hong Kong is quite simply at the epicenter of what has become a vital region of the world – making it an ideal place to learn about the world unfolding around us.

Can you afford not to be here?



# Contents

---

2	<b>The Journalism and Media Studies Centre</b>
3	<b>Message from the Director</b>
4	<b>Covering the big stories of China and Asia Program structure</b>
5	<b>Curriculum and research focus</b>
6	<b>Internships</b>
7	<b>Career opportunities</b>
9	<b>JMSC at a glance</b>
10-12	<b>Faculty</b>
13	<b>Admissions</b>



## Journalism and Media Studies Centre

Founded in 1999, the Journalism and Media Studies Centre (JMSC) at The University of Hong Kong (HKU) offers professional journalism education at Hong Kong's premier university in an exciting international environment.

The JMSC offers graduate and undergraduate degrees, seminars, workshops and courses for news professionals at all levels of expertise. Leveraging its unique position at the crossroads of China, Asia and the West, the JMSC's programs and research have made it a focus for understanding the exciting changes underway in journalism throughout the region. The JMSC's emphasis on professional education is designed to produce graduates for the local, regional and international media.

## Our home at historic Eliot Hall

The JMSC is housed in Eliot Hall, which was built in 1914, three years after the founding of HKU. In 2001, the university transformed Eliot Hall into a state-of-the-art facility for training journalists that features the latest in computer and multi-media technology, while also preserving Eliot Hall's rich heritage.

## Our vision and mission

**Vision:** Promote civil society and an informed citizenry through a vibrant and professional news media; enhance professional standards and journalistic integrity.

**Mission:** Pursue excellence in journalism and foster Asian voices in the international media.



## Message from the Director

The latest headlines continually offer ample evidence that Asia has become a vital region of the world with ever-increasing global impact. At The University of Hong Kong (HKU), we recognize that a new generation will want to cover this transformation and to develop or sharpen their skills from a unique Asian perspective.

That's why we offer a Master of Journalism (MJ) program aimed at international students who want to study in the heart of Asia to understand critical events unfolding around them. Our location in Hong Kong -- Asia's media capital -- in such a dynamic part of the world is an immense advantage for students. Our MJ course is the premier graduate degree course of its kind in Asia while HKU itself has been ranked among the world's top 25 universities -- and number one in Asia.

The MJ program provides education and training in core and advanced journalism skills in all areas of convergent media. You also have the additional option of developing a reporting specialty in some of today's hottest fields -- public health and business and finance. We have a renowned faculty of experienced journalists who have held senior positions in such media organizations as CNN, *The New York Times*, *The Wall Street Journal*, ABC News, Star TV, *South China Morning Post* and *The Hindu*. Our students graduate with immediate marketable skills and have launched careers with Bloomberg, CNN, *The Wall Street Journal Asia*, *The Washington Post* and other prestigious news organizations.

Whether you want to report on the rise of China as a new superpower or analyze Asia's economic centers that are driving international markets or trace global health issues arising from Asia, Hong Kong is the place to be. At the center of Asia, it is both Chinese and international, traditional and cosmopolitan, old world and cutting-edge. It is the media and information hub of the region and on the doorstep of China. It is a stage for world-class films, performing arts and cultural events. Put simply, Hong Kong offers front-row seats to the evolving 21<sup>st</sup> Century.

Little wonder that this MJ program is a magnet for the next generation of international journalists. We invite you to be part of it.

A handwritten signature in black ink that reads "Ying Chan". The signature is written in a cursive, flowing style.

Ying Chan  
JMJC Director and Professor



# Covering the big stories of China and Asia

A catastrophic earthquake hits China's western province of Sichuan, Thailand experiences deadly riots in the midst of political turmoil, three men convicted of committing the worst terrorist attack in Indonesia's history are executed and Vietnam looks back 35 years after the fall of Saigon.

What do these news stories have in common? They were all reported by recent graduates or students of the Master of Journalism program at HKU and show the exciting possibilities in the fast-paced worlds of Hong Kong, China and the rest of Asia. And they all show graduates and students applying what they learned in our classrooms to tell history as it unfolds.

## Program structure

### Master of Journalism

The Master of Journalism degree can be achieved as a one-year full-time or a two-year part-time course. Students learn the core skills of journalism – reporting and writing, television and video production, digital media, and media law, standards and ethics – from Asian and global perspectives. Students are also offered a wide range of elective courses from the JMSC, including public health reporting, business and financial reporting, covering China, international reporting and documentary film, or from elsewhere at the university, such as law, economics or politics. The JMSC offers sequences of at least three courses each in business journalism, China reporting and public health/science/environmental reporting. Students who successfully complete a sequence will receive a certificate in the subject area.

A typical full-time MJ course schedule might include:

#### Fall semester (Sep-Dec):

- Reporting and writing
- Critical issues in journalism and global communication
- Online journalism
- International news
- Non-journalism elective

#### Spring semester (Jan-Apr):

- Advanced reporting and writing
- Media law
- Literary journalism
- Business and financial reporting
- Advanced multimedia skills
- Covering China

#### Summer mini-semester (May):

- Reporting the big stories in science
- Photojournalism

### Postgraduate Diploma in Journalism

Students can also study for a Postgraduate Diploma in Journalism, which is a part-time course covering most of the same core courses as the Master of Journalism degree with fewer elective courses. Students can complete the diploma in either one or two years.

**For details of core and elective courses offered by the JMSC, please visit:**

<http://jmsc.hku.hk/mjcourses>

### Master of Philosophy (MPhil) and Doctor of Philosophy (PhD)

The university offers two-year Master of Philosophy (MPhil) and four-year Doctor of Philosophy (PhD) programs. The JMSC's MPhil and PhD candidates have researched a wide range of journalism and communications topics, including investigative reporting conducted by mainland Chinese media, news coverage of health issues in Hong Kong and the role of the financial media in helping to promote the development of fair and efficient markets.

**For more on course requirements for MPhil and PhD candidates, please visit:**

<http://jmsc.hku.hk/researchprograms>

**For more on how to apply for the MPhil and PhD programs, please visit:**

<http://www.hku.hk/gradsch/web/apply/guide1112/index.html>



## Curriculum and research focus

The University of Hong Kong has an international reputation as a leading research university. At the JMSC, the faculty's teaching is informed by its own research and professional experience. The JMSC provides a platform for debate and research that helps strengthen the news profession in Hong Kong and beyond. Located at the crossroads of China, Asia and the West, the JMSC is well positioned to bring journalists together to promote press freedom and explore common concerns such as raising reporting and writing standards, media ethics, access to information, technological change and the development of Asian voices in the global media.

### Business and Financial Journalism

Through courses and workshops, the program examines and promotes the delivery of timely and accurate information on Asia's fast-growing economies, putting their development in a global context. Overseeing key curriculum is Jeffrey Timmermans, a financial and business journalist who has worked as a reporter in Tokyo for *The Wall Street Journal* and as a managing editor for Dow Jones Newswires in Hong Kong and Singapore.

### Digital Media

The internet has redefined the way we gather, produce and disseminate news, information and content. The program focuses on both technological innovation and its application to journalism, particularly the potential for enhancing best industry practises in a changing world. It is led by digital media expert Diane Stormont, a veteran journalist in Asia who has served as Hong Kong bureau chief for Reuters and who established an internet and editorial consultancy in 1997.

### Project for Public Culture

This project is dedicated to enhancing cultural life in Hong Kong and Greater China. Research focuses on the media, humanities and culture in the region. Other activities include public forums, seminars and courses on cultural policy and heritage issues. The project is headed by Professor Ying Chan, Director of the JMSC.

### China Media Project

Working with editors, writers and producers from various media in China, the project documents and analyzes the process of media reform in China and the factors that influence it. Project director Qian Gang, managing editor of the groundbreaking newspaper, *Southern Weekend*, until he was dismissed under state pressure in 2001, is one of China's premier journalists and writers.

### Media Law

Unique in Asia, the project includes research, academic courses, conferences and seminars on media law issues in Greater China and Asia. Ongoing research focuses on such areas as press freedom, defamation, access to information, privacy, media ownership and media law education. The head of the program is Associate Professor Doreen Weisenhaus, a lawyer and former city editor of *The New York Times*.

### Public Health Communications

This program was launched in 2003 in response to the SARS epidemic that swept through Hong Kong and Asia, demonstrating the need for quality health coverage. Research focuses on risk communication and media coverage of health issues. It also oversees media training workshops with the World Health Organization and a fellowship program for US and Asian health journalists with the East West Centre in Hawaii. The program is led by Assistant Professor Thomas Abraham, former editor of the *South China Morning Post*, who served as head of news and media relations in the Director General's Office at the WHO in 2009.

## Internships

The JMSC faculty's networks with leading international media organizations have helped build one of the most dynamic journalism internship programs in the world. While many MJ students work in Hong Kong and key cities in mainland China such as Beijing and Shanghai, they also have had opportunities to intern in such far-flung places as Jakarta, Manila, Singapore, Seoul, Kuala Lumpur, Bangalore, Karachi, Melbourne, Cape Town, Copenhagen, New York, Boston, San Francisco, Seattle, Philadelphia and Washington, D.C. In many cases, these global internships have led to full-time employment.

Our internship partners include: (partial listing)

**Overseas media:** *New York Daily News* (New York City), *New American Media* (San Francisco), WGBH TV (Boston), KCTS TV (Seattle), WNYC Public Radio (New York), WRTI-FM (Philadelphia), *The Jakarta Globe*, *Phnom Penh Post*, CNN (Beijing), CBS News (Beijing), NBC News (Beijing), Al Jazeera (Cairo), Bloomberg (Tokyo), Pakistan Press Foundation (Karachi), Malaysiakini.com (Kuala Lumpur), Bloomberg (Berlin), *Taipei Times*, *The Hindu* (New Delhi), *Mail & Guardian* (Johannesburg), *Newsbreak* (Manila).

**Local English and international media:** News Corporation, CNN, BBC, CCTV (Hong Kong), CNBC Asia, Voice of America, Associated Press, Thomson-Reuters, Agence France-Presse, Bloomberg News & Television, *Newsweek*, *International Herald Tribune*, *South China Morning Post*, *The Standard*, *The Wall Street Journal Asia*, *Time Asia*, *Financial Times*, *Forbes*.

**Local Chinese media:** TVB, ATV, Cable TV, NOW (Business News Channel), Phoenix TV, Radio Television Hong Kong, Commercial Radio, *China Daily*, *Hong Kong Economic Times*, *Ming Pao*, MingPao.com, *Sing Tao Daily*, *Apple Daily*, *Wen Wei Po*, *Headline Daily*, *AM730*, *Metropolis Daily*, *Yazhou Zhoukan*, *Cup*, *City Magazine*, *Next Magazine*, *East Week*.

**PRC media:** CCTV (Beijing), Shanghai Media Group, China Radio International (Beijing), *China Daily* (Beijing), *Shanghai Daily*, *Southern Weekend* (Guangzhou), *21st Century World Herald* (Guangzhou), Caixin Media.



"The school's accomplished faculty worked tirelessly to help me secure competitive internships in both Singapore and Hong Kong, putting me in a prime position after graduation to compete for full-time positions at top-level news organizations. I am now working as a markets reporter at the *South China Morning Post* in Hong Kong and have served as a lead writer on some of the year's biggest financial stories." **Nick Westra, Markets Reporter, *South China Morning Post*, MJ 2007**



"The MJ program, especially the business journalism courses in the curriculum, has prepared me very well to write concisely, speedily and accurately for an international financial audience. With the training at JMSC, I had an edge over other candidates for the intern position, which led me to a fruitful career at Bloomberg." **Marco Liu, Reporter, *Bloomberg News*, Hong Kong, MJ 2010**

# Career opportunities

Hong Kong's emergence as a regional media and financial services hub means huge and expanding career opportunities for journalism graduates. Employers recognize the value of the Master of Journalism degree and the quality of our graduates. They are immediately sought after and have been recruited by leading news organizations, including the *Wall Street Journal Asia*, *International Herald Tribune*, *The New York Times*, *The Washington Post*, CNN, Bloomberg, Reuters, forbes.com and ABC News.

Our graduates also work for prominent Asian media such as the *South China Morning Post*, Phoenix TV, *Ming Pao Daily News*, Star TV (Satellite Television for the Asian Region) and TVB (Television Broadcasts), Hong Kong's largest terrestrial station.

**Zoe Li, MJ 2009**  
**City Editor**  
**CNNGo.com, Hong Kong**

"The full-time masters program is great for people who are already practicing journalists to brush up their writing skills and learn tools for multimedia journalism. Graduating from the program, I felt that I had taken away with me relevant tools for working in an industry that is rapidly leaving behind the traditional mode of journalism."



**Michael Shen, MJ 2009**  
**Editor**  
**Shanghai Media Group**

"JMSC gave me a broader sense of journalism. Professors are all veterans in the media field, which brings useful and crucial perspective to students. In addition, JMSC provides great technical and software support, making our study more effective."



**Margaret Conley, MJ 2007**  
**Digital Reporter**  
**ABC News, Tokyo**

"I'm extremely grateful to Professor Ying Chan and the JMSC to have learned from the best. The voices of Jim Laurie and Rob McBride echo in my mind when shooting, and the valuable writing tips learned from Thomas Abraham and Gene Mustain are in constant use."



**Jonathan Stray, MJ 2010**  
**Interactive Newsroom Technology Manager**  
**Associated Press, New York**

"I was really impressed with the experience of the JMSC faculty and the people they were able to connect me with. Also, the internship program threw me into a newsroom for the first time, which is something I badly needed."



**Sean Zintl, MJ 2002**  
**Intranet Manager**  
**BSkyb, London**

"My course at the JMSC was invaluable – not only did it equip me with practical skills and knowledge that I still use today, but it also gave me the confidence to strike out as a professional writer."





# JMSC at a glance

Total students enrolled 2010-2011	Backgrounds of students 2010-2011
Master of Journalism (full time): <b>55</b>	New graduates: <b>35%</b>
Master of Journalism (part-time): <b>21</b>	With journalism experience: <b>37%</b>
Postgraduate Diploma in Journalism: <b>4</b>	Other professions: <b>28%</b>
MPhil and PhD: <b>6</b>	

Demographics 2005-2010	Demographics 2010-2011
International students: <b>40%</b>	International students: <b>41%</b>
Mainland China students: <b>39%</b>	Mainland China students: <b>40%</b>
Hong Kong students: <b>21%</b>	Hong Kong students: <b>19%</b>

## University backgrounds of past and current MJ students (partial listing)



# Faculty



## Yuen-ying Chan

### Director and Professor

Ying Chan, an award-winning journalist and Hong Kong native, established The University of Hong Kong's Journalism and Media Studies Centre (JMSC) in 1999. She set up the first professional postgraduate journalism program in Hong Kong, launched Hong Kong's first fellowships for working journalists, and forged extensive ties between the university and the news industry.

Chan's honors include a Nieman Fellowship at Harvard University, a George Polk Award for journalistic excellence and an International Press Freedom Award from the Committee to Protect Journalists. The latter award recognized her work in writing about the role of Taiwan money in an unfolding investigation into Asian influence on U.S. elections and in challenging a criminal libel prosecution against her in Taiwan that resulted in a landmark ruling greatly expanding press freedoms there.

Chan has taught at Columbia University's Graduate School of Journalism and was on the board of the Asian American Journalists Association. Chan has a Bachelor's degree in social sciences from HKU and a Master's degree from the Chinese University of Hong Kong.



## Thomas Abraham

### Director of Public Health Media Project & Assistant Professor

Thomas Abraham is a former editor of the *South China Morning Post*, Hong Kong's largest English-language newspaper. Prior to joining the SCMP, he spent 13 years as a foreign correspondent based in Sri Lanka, the United Nations Office in Geneva, and London for one of India's leading newspapers, *The Hindu*. He has reported on conflicts in Sri Lanka, the former Yugoslavia, and Northern Ireland, as well as major global issues such as world trade negotiations, human rights, arms control and disarmament.

He has worked for the United Nations in Geneva and has been a regular commentator on South Asian issues for BBC World Service Television. He has a Master's degree in International Relations from Jawaharlal Nehru University in New Delhi, and a Bachelor of Arts degree in Economics from Madras University. He is the author of *Twenty-first Century Plague: The Story of SARS*, a book chronicling the epidemic that swept through Hong Kong and Asia in 2003. His research interests include risk communication and the coverage of health issues in the media.



## Diane Stormont

### Director of Digital Media Program & Senior Teaching Consultant

Diane Stormont has worked as a journalist in Asia since 1981, mostly for Reuters; her last posting was as Hong Kong Bureau Chief. In 1997 she established an internet and editorial consultancy.

Over the years she has written for a range of publications including the *Daily Telegraph*, *The Economist*, the *Daily Deal* and *Lloyd's List Maritime Asia*. She also served as an online consultant for a number of private sector media, political and economic research institutions. Stormont was President of the Foreign Correspondents Club in Hong Kong 1998-99 and in Seoul 1991-92. She is a graduate of University College London (BSc) and HKU (MJ).



## Jim Laurie

### Director of Broadcasting Program & Senior Teaching Consultant

A journalist and broadcaster for more than 35 years, Jim Laurie joined the JMSC in 2005 to build a broadcasting program. He began his career freelancing for the *Far Eastern Economic Review* and *The Washington Post* before moving to radio and television in the 1970s. His first assignments in Asia landed him in Vietnam and Cambodia to cover the Indochina War. He became a television correspondent for NBC News and ABC News, reporting from Beijing, Moscow, London, Tokyo, Manila, Beirut, Bosnia, Baghdad, Somalia and dozens of other datelines.

In 1999, he joined the STAR (Satellite Television for the Asian Region) Group Ltd. to develop news and current affairs content for the News Corporation-owned system. From 1999 to 2005, he developed and oversaw the award-winning current affairs program FocusAsia, which continues to air in some U.S. markets. Laurie's awards include two Emmys, the Overseas Press Club Award, and the Peabody Award for his Vietnam War coverage. He has also produced and written hour-long, television documentaries, including one-hour specials on Cambodia, Japan, China, and Vietnam.



## Miklos Sukosd

### Associate Professor

Miklos Sukosd was academic director for the Center for Media and Communication Studies at Central European University, where he also was associate professor. He also has taught at ELTE University in Hungary and at Princeton and Harvard universities in the U.S. He is the author or editor of numerous academic texts. His research interests include political communication and democratic performance of the media in post-communist states; media law, regulation and democratization in post-communist states; environmental politics and communication. He has a PhD in political science from the Hungarian Academy of Sciences and a MA in Sociology from Harvard.



## Nancy Mei-Yu Tong

### Visiting Associate Professor

Nancy Tong has been producing documentaries for 30 years. She began her career as a news reporter with Television Broadcasts (TVB), the largest terrestrial station in Hong Kong. She moved to New York City in 1981 and worked as an independent film producer. Among her dozens of projects were *Who Killed Vincent Chin* which was nominated in 1989 for an Academy Award; *In the Name of the Emperor* which was awarded the Special Jury Prize at the San Francisco International Film Festival in 1995; and *Cancer: From Evolution to Revolution* which won a George Foster Peabody Award in 2000. From 1999 - 2007, Tong taught documentary production at The School of Creative Media at the City University of Hong Kong. Her current projects include teaching media production to Muslim women in China, Pakistan, and Indonesia; ten short documentaries for the Museum of Chinese in America in New York City; and a documentary on a reconstruction project in the Forbidden City of Beijing for The China Heritage Fund.



### Gene Mustain

#### Director of Reporting and Writing Program & Senior Teaching Consultant

Gene Mustain has written three nonfiction books and was a reporter for the *New York Daily News* and the *Chicago Sun-Times*, where he was a Pulitzer Prize finalist for investigative reporting.

He has worked in film and television, as a co-producer for a Home Box Office movie based on one of his books, "Gotti: Rise and Fall," the story of Mafia boss John Gotti, and as a consultant for documentaries based on his newspaper work. He is co-editor of *English-Language News Writing*, the first English-language journalism text for Chinese students in Hong Kong and China.

He has written freelance articles for many publications, including *The New York Times Magazine* and the *Los Angeles Times*. He was among top international writers and filmmakers invited to a Salzburg Seminar in Austria on turning nonfiction into film. In addition to overseeing and teaching the core reporting and writing courses at the JMSC, Mustain developed and teaches Literary Journalism, a study of form and technique in quality nonfiction story-telling, a subject he first taught at New York University. He also has taught reporting and writing at DePaul University in Chicago.



### Qian Gang

#### Co-director of China Media Project

Qian Gang is former managing editor of *Southern Weekend* (南方周末), a groundbreaking mainland newspaper based in the southern Chinese city of Guangzhou. He also is one of the founders of China Central Television's News Probe (新聞調查),

a weekly investigative news magazine that attracts 20 million viewers. In 2003 Qian joined the JMSC as a scholar-in-residence. His award-winning book, *The Great China Earthquake* (唐山大地震), an account of the massive earthquake that struck Tangshan in northern China in 1976, considered the 20th century's deadliest earthquake, is required reading for Hong Kong secondary school students.

Working directly with editors, writers and producers from various media in China, the China Media Project documents and analyzes the process of media reform in China and the factors that influence it. Comparative studies in transitional societies in Eastern Europe, Latin American and Southeast Asia help define further research areas. For more on the China Media Project, see <http://cmp.hku.hk>



### Doreen Weisenhaus

#### Director of Media Law Project & Associate Professor

A specialist in media law and ethics, Doreen Weisenhaus is director of the Media Law Project, which provides research, courses, conferences and seminars on media law issues in Greater

China and Asia. Prior to joining the JMSC in 2000, she was city editor of *The New York Times*. She also was the first legal editor of *The New York Times Magazine* before becoming its law and politics editor. Before that, Weisenhaus was editor-in-chief of *The National Law Journal*, a leading publication for U.S. lawyers, where she led award-winning coverage of such issues as the death penalty and environmental racism. She also was a prosecutor in New York, a television news producer in Chicago and a reporter for the *Milwaukee Journal*. She holds Juris Doctor and Bachelor of Science (journalism) degrees from Northwestern University.

Her research areas include media law, press freedom, ethics, newsroom practices, media ownership trends and journalism history. She is author of *Hong Kong Media Law: A Guide for Journalists and Media Professionals* and founder of <http://hongkongmedialaw.net> She is currently working on books on media law in China and elsewhere in Asia.



### Fu King-Wa

#### Research Assistant Professor

The research of Dr. Fu King-Wa focuses on the media's influence on mental health/suicide, health communication, research method, measurement, and statistics in journalism. He has a PhD from the JMSC, a MA in Social Sciences and a MPhil in

Engineering from the Hong Kong University of Science and Technology. He obtained an undergraduate degree in Engineering from HKU. He was a journalist at the *Hong Kong Economic Journal*.



### Masato Kajimoto

#### Teaching Consultant

Masato Kajimoto came to Hong Kong in 2001 and worked as an online reporter and "Specials" editor (web producer) for CNN before taking up a career in teaching and research. Born and raised in Nagoya, Japan, Kajimoto earned his bachelor's

degree in English and American Literature at Chuo University in Tokyo. He holds a master of arts in Journalism from University of Missouri-Columbia in the United States.

As a professional journalist Kajimoto has written a number of news articles, features and columns both in the English and Japanese language. As a journalism educator he has supervised many multi-media projects that integrated broadcast and internet technologies.

His current research interest is in social construction of stereotypes about Japan and Japanese in Hong Kong. Kajimoto is looking into where stereotypical images historically come from; how they are being cognized, modified, shared, personalized, acculturated, utilized, marketed and negotiated; and the ways the stereotypical images affect human communication and patterns of behaviors in different social settings.



### Jeffrey Timmermans

#### Teaching Consultant

Jeffrey Timmermans has more than a decade of experience in Asia as a financial and business journalist, having worked as a reporter in Tokyo for *The Wall Street Journal* and as a managing editor for Dow Jones Newswires in Hong Kong

and Singapore. In his most recent role at Dow Jones, he directed the regional corporate and equities news coverage produced by a team of more than 150 journalists, and helped develop the company's in-house journalism training program. He also worked for Bain & Company, leading the global strategy consulting firm's public-relations efforts in Asia. He joined the JMSC in 2008, and is currently studying for his PhD in addition to teaching financial and business journalism. He holds a Bachelor of Arts degree from Colgate University, and a Master of Science degree from Columbia University's Graduate School of Journalism.

## Adjunct Faculty

### Sheila Coronel

A Visiting Professor at HKU; Toni Stabile Professor of Professional Practice in Investigative Journalism, Graduate School of Journalism, Columbia University; founder of the Philippine Center for Investigative Journalism, and author of more than a dozen books.

### Michael Coyne

A photojournalist who has worked and exhibited worldwide, including Australia, Hong Kong, China, the United States and Argentina, and is represented by the prestigious Black Star agency in New York.

### Kevin Drew

Editor/correspondent for *The New York Times'* global editions, based in Hong Kong, including the *International Herald Tribune*, and former head of digital news operations in the Asia-Pacific for CNN International.

### Barry Kalb

Formerly a reporter for *The Washington Evening Star*, correspondent for CBS News in Asia and correspondent for *Time* magazine in West Berlin, Rome, New York and Hong Kong.

### Anghard Law

Veteran radio journalist working for the BBC for more than 12 years and a trainer of more than 50 journalists for the BBC in Afghanistan and Africa; in 2007, won a BBC Onassis Bursary to go to Mt. Everest where she recorded material for two documentaries.

### Rob McBride

Veteran video journalist and correspondent whose work has appeared on Granada TV, ITN, BBC, Sky News, CNBC, National Geographic Television, Star TV and PBS.

### John Young

Former Deputy Director of California's Office of Trade and Investment for China and Hong Kong; Special Assistant and Counsel to San Francisco Mayor Willie L. Brown Jr., and experienced freelance journalist.

# Admissions

## Entrance requirements

To be eligible for admission to the courses leading to the Master of Journalism or the Postgraduate Diploma in Journalism at The University of Hong Kong, candidates shall:

- hold a Bachelor's degree with honors from this university; or
- another qualification of equivalent standard from this university or from another university or comparable institution;
- obtain a score of 550 or above (paper-based test) or 213 or above (computer-based test) or 80 or above (internet-based test) in the Test of English as a Foreign Language (TOEFL) or a minimum overall band of 6.5 with no subtest lower than 6.0 in the International English Language Testing System (IELTS) if they are seeking admission on the basis of qualifications from universities or comparable institutions outside Hong Kong in which the language of teaching and/or examination is not English.

Candidates who do not hold a Bachelor's degree with honors from this university or another qualification of equivalent standard may in exceptional circumstances be permitted to register if they possess proven professional experience in journalism, show evidence of excellence in the practice of journalism and proof of competence in the English language and satisfy the examiners in a qualifying examination, if appropriate.

All applicants who successfully pass the first stage of the admissions process will be required to take a qualifying examination that will be administered in Hong Kong and selected cities outside Hong Kong. The three-hour examination, which is administered by the JMSC, aims to test a candidate's formal academic abilities or their abilities to pursue the course of study in journalism.

## Overseas applicants

We welcome overseas applicants. Candidates who wish to be admitted based on a qualification from a university outside Hong Kong, where the language of instruction is not English, are required to take the Test of English as a Foreign Language (TOEFL).

## Scholarships

Permanent Hong Kong residents with at least three years of experience in the news industry who are admitted to the MJ program can apply for the JMSC Young Journalist Scholarship.

Chinese journalists or students from mainland China can apply for one of several scholarships.

International applicants may be eligible for the JMSC Overseas Talent Scholarship.

For more information, please visit:

<http://jmsc.hku.hk/scholarships>

## Application

Applications will be accepted until **January 31, 2011**, with admissions decisions made on a rolling basis until all places are filled. Enrollment is limited.

Interviews will be held with candidates as soon as possible after they have taken the qualifying examination. Overseas applicants will be interviewed by telephone or videoconference, or in person, whichever is suitable.

## Fees

The tuition fee\* is US\$390 (HK\$3,030) per unit for local students and US\$450 (HK\$3,500) per unit for non-local students. To receive the Master of Journalism degree, candidates shall complete not less than 33 and not more than 36 units of courses. Total tuition fee for the MJ program ranges from US\$12,870 (HK\$100,000) to US\$14,040 (HK\$109,080), for local students and US\$14,850 (HK\$115,500) to US\$16,200 (HK\$126,000) for non-local students, depending on the number of units taken. An additional technology fee of HK\$2,000 for full-time students and HK\$1,000 per annum for part-time students will be assessed.

To receive the award of Postgraduate Diploma in Journalism, candidates shall complete not less than 17 and not more than 20 units of courses. The total tuition fee\* for PDipJ program ranges from US\$6,630 (HK\$51,510) to US\$7,800 (HK\$60,600) for local students and US\$7,650 (HK\$59,500) to US\$9,000 (HK\$70,000) for non-local students, depending on the number of units taken.

## Contact details

For further information, please contact: MJ Program Officer  
Journalism and Media Studies Centre, G24 Eliot Hall,  
The University of Hong Kong, Pokfulam, Hong Kong  
Tel: (852) 2219 4113  
Fax: (852) 2858 8736  
Email: [mj@hku.hk](mailto:mj@hku.hk)  
Website: <http://jmsc.hku.hk>

\*Tuition fees for 2011-2012 are currently under review.

# ASIAN VOICES GLOBAL VIEWS

For further information, please contact:

**Journalism and Media Studies Centre**

G24 Eliot Hall, The University of Hong Kong

Pokfulam, Hong Kong

Tel : (852) 2219 4113

Fax : (852) 2858 8736

E-mail : [mj@hku.hk](mailto:mj@hku.hk)

Website : <http://jmsc.hku.hk>