

Fee Paid	\$
Cash / Cheque #	
Received Date	



For Official Use only		
<input type="checkbox"/> Accepted	<input type="checkbox"/> Not Accepted	<input type="checkbox"/> Waitlisted

Course Description

Led by experienced TV Presenters Karen Koh and Rob McBride, the course will equip participants with the necessary skills to convey key message with conviction, through the most difficult media to master – television and video. Dealing with both what you say and how you say it, the course will show you how to stay on message, even in the harshest of interview environments. The increasing pace of technology changes makes it even more important to learn from media professionals the skills needed to survive and thrive in the world of news and video. Whether appearing on camera to respond to a breaking news story or wanting to make more of a presence on the company website, intranet site or video conferencing link, now is the time to develop your on-air presence.

Instructors

Rob McBride – Veteran video journalist and correspondent (previous work for BBC, PBS & Sky News)

Karen Koh – Veteran television presenter (previously of CNBC Asia)

Details about instructors are available at <http://jmsc.hku.hk/category/people/>

Application for Enrolment

TV Presentation Skills

Half day Course: \$1,800

Date: **February 23, 2010 (Monday)**

Time: **9am – 1pm**

Venue: **Foundation Chamber, Eliot Hall, The University of Hong Kong, Pokfulam, Hong Kong**

Maximum class size: **10**

Subject to demand, the course may be offered again at a later date.

Dr/Mr/Ms/Miss/Others _____ Sex M F

Surname: _____

Name: _____

Mobile Phone: _____

Work Phone: _____

Email Address: _____

Occupation: _____

Correspondence Address: _____ Business Address: _____

I understand that this information will be used for the sole purpose of enrolment on this course.

Signature: _____ Date: _____

Please send completed form together with cheque payable to "The University of Hong Kong" to JMSC, G24, Eliot Hall, The University of Hong Kong, Pokfulam, Hong Kong.

Enrolment will be on a first-come-first-served basis. Enrolment will be confirmed only when full payment has been received.

There is a "no refund" policy, we apologize for any inconvenience caused.