



**JMSC6022 Media law**

Lecturer: Ms. Doreen Weisenhaus, Director of Media Law Project & Associate Professor

The course introduces students to the laws relating to freedom of expression, defamation, privacy, information access, contempt of court, obscenity and regulatory schemes for broadcast and the Internet. It also examines the legality of newsgathering practice such as undercover reporting, deception and the use of hidden cameras. While the course focuses on Hong Kong, the course will also address major media law developments in Mainland China, the United Kingdom, the United States and elsewhere.

**JMSC6025 Literary journalism**

Lecturer: Mr. Gene Mustain, Director of Reporting & Writing Programme & Senior Teaching Consultant

This course demonstrates how journalism can rise to the level of quality non-fiction literature. Students will read a rich variety of journalistic works of recognized quality produced in English in Asia and abroad, and analyze why they succeed on both a literary and journalistic level. The class will identify the tools and techniques writers employ to construct evocative and enduring true stories. Over this journey, students will become better readers and better writers.

**JMSC6027 Covering China**

Lecturer: Ms. Ying Chan, Director & Professor

The course introduces students to the methods, as well as the ethical and cultural issues, involved in reporting on contemporary China. The course examines the public information structure in the People's Republic of China, news sources and the use of published documents and statistics, with special focus on the politics and economy of China. It will also give an overview of the state of the media and news topics in China.

**JMSC6046 Media research: concepts and methods**

Lecturer: Mr. Miklos Sukosd, Associate Professor and Mr. King-wa Fu, Honorary Lecturer

This course is offered for students interested in research on media contents, communication processes, or media users. On the one hand, we cover major conceptual approaches to media events, media language, comparative media studies and the political economy of the media. On the other hand, we explore qualitative and quantitative methods in media research, including content analysis and surveys. So are you interested in preparing a public opinion poll on a hot topic in town? Do you want to know how to analyze political rhetorics? Ever wondered who owns media groups in China and Hong Kong? If your answer is yes to any of the above, this course is designed for you.

**JMSC6048 International news**

Lecturer: Mr. Patrick Smith, Honorary Lecturer

This course introduces students to the challenges and reward of reporting foreign news. Students will be introduced to some of the major global issues dominating international news and be provided a basic grounding in international politics. The course will also have a practical element and allow students to try their hand at reporting foreign news.

**JMSC6095 Global economic journalism**

Lecturer: Mr. Russell Todd, Director of Business Journalism Programme & Professor

This course focuses on the global economic system and its components, including local, national and regional economies. The course familiarizes students with global macroeconomic theories and their histories, and how to use them journalistically. Economic indicators, central banks and their regulatory regime, international trade and its regulation, and supranational organizations such as the World Bank and IMF comprise the core of the course. Major issues such as economic growth; inflation; protectionism and international economic competition; development economics; and the global economic system comprise the coverage areas of the course. The course prepares students for reporting positions at financial media, including newspapers, specialized Web sites, broadcasters and wire services. This is a hands-on course during which students will produce multiple news packages for publication.