

The Craft of Video Editing
Summer 2011 Media Academy for Professionals
Journalism & Media Studies Centre
The University of Hong Kong



Instructor: Rob McBride
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Venue: Digital Media Lab, Eliot Hall, HKU

Schedule: Jul 8-10 & Jul 15-17, 2011 / Fri: 6:30 – 9:30pm; Sat & Sun 10am – 6pm

Course Description:

This course is designed for students to gain real-life experience in TV news gathering, developing and working on news stories which they shoot and edit themselves. The students will work under the guidance of the course instructors, pitching news stories, as they would in a real newsroom environment.

As time and availability permits, students will be accompanied on location by the course instructors to offer advice and help them complete their assignments. But the students will be expected to handle all technical work themselves.

This course is aimed at working journalists who already have a grasp of basic shooting and video editing (Final Cut Pro) techniques.